BROADNET HISTORY

BULK SMS - A2P SMS - HLR LOOKUP - SMSC GATEWAY - SMS FIREWALL
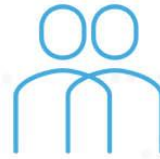
Broad Net

Your Reliable Messaging Hub

17 YEARS
of sms experience

17 YEARS OF SMS EXPERIENCE

GSMA & ISO

24/7 ONLINE SUPPORT

60.000+ ENTERPRISES SERVED WORLDWIDE

MORE THAN 200 EMPLOYEES

LEBANON, UK, UAE INDIA, ITALY, MALTA KSA, EGYPT

2004 - 2005
The Beginning

2007-2010
Planning to Grow

2015 - 2016
Recognition

2019
Expanding Plan

2003
The Birth

2006
First Branch

2011
India & Dubai
Branch Opening

2017
Italy Branch

2020
Creat New
Project
KSA & Egypt
New Branches
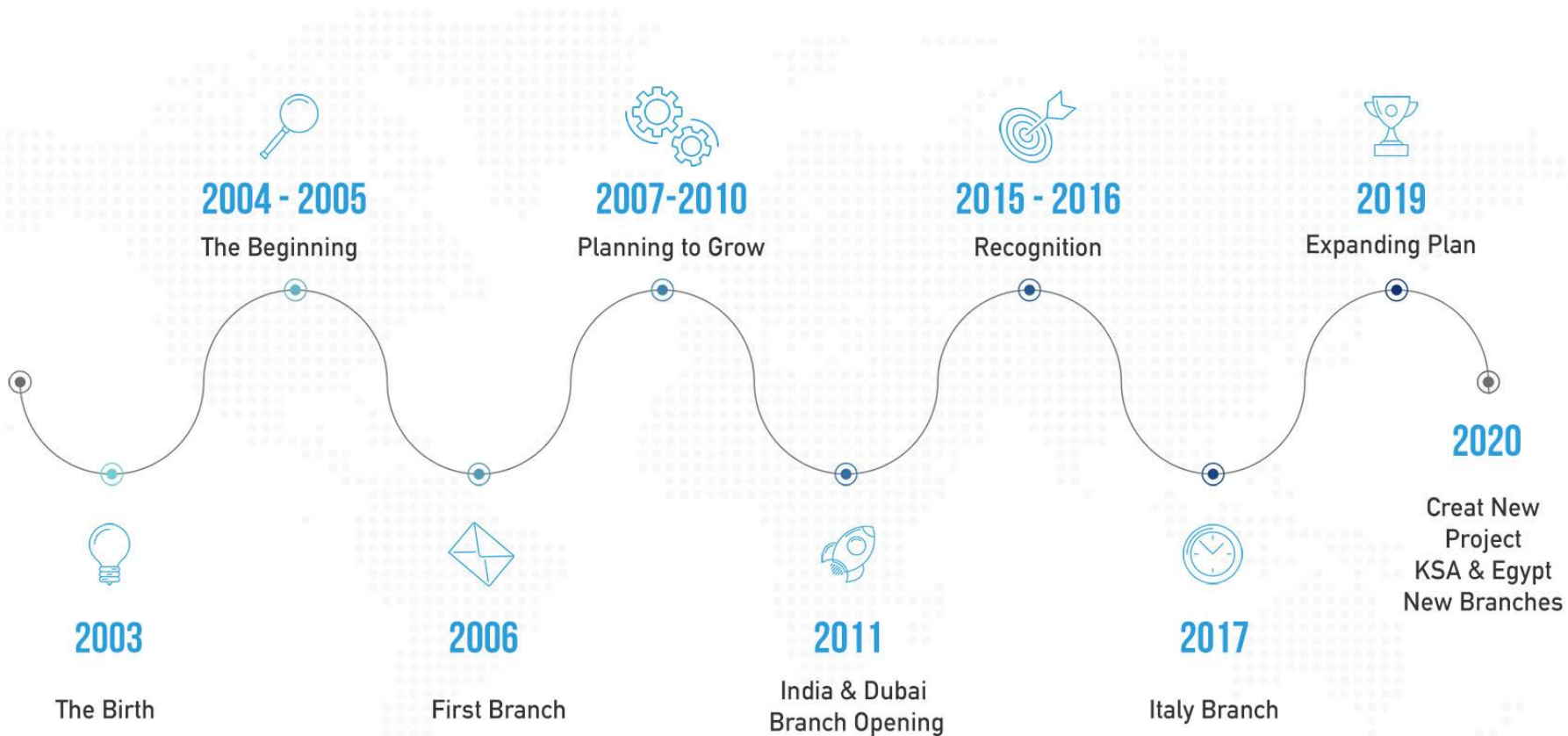
In 2003

Birth- where the mobile rang and the SMS sent

The Birth of BROADNET TECHNOLOGIES – one of the leading SMS Provider, is entering the world of telecommunication.

In 2004 - 2005

The Beginning

- BroadNet has a mission to make a significant impact in the international telecommunication.

- Developing our Platform to achieve global reach.

- Start building worldwide relationships with mobile operators

- Start closing a big deal with the most prestigious companies across the globe.

In 2006

1st Branch

We open our first branch in UK, London.

This step made our first global touch in the telecommunication market.
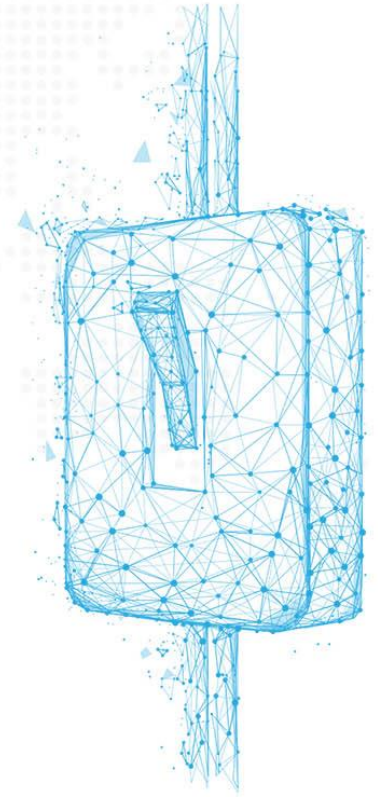
In 2007-2010

The Growth

To reach more people, Broadnet has to open more branches to expand in the telecommunication value chains and market structure; this takes a lot of capital and workforce; definitely, the stakes are high for each new expansion.

As long as BroadNet sets S.M.A.R.T goals, it achieves what it plans.

- We make a great business partnership with new operators and aggregators.
- We become direct connections to more than 680+ Operators across the globe

Afghanistan,Argentina,Australia,Austria,Bahrain,Benin,Brazil,Cameroon,China,Egypt,Estonia,France,Ghana,Greece,India, Indonesia,Iran,Iraq,Italy,Ivory,Japan,Jordan,Kazakhstan,Kenya,Kuwait,KSA,Latvia,Lebanon,Malaysia,Mexico,Myanmar,Nigeria, Oman,Pakistan,Philippines,Qatar,Poland,Portugal,Russia,Senegal,Singapore,SouthKorea,Spain,Switzerland,Tanzania,Thailand Turkey,UAE,UK,Ukraine,Uganda,Vietnam.

In 2011

SMS in Dubai & India

In this year, we start our first footprint in the Gulf Market

The 2nd branch is open in UAE :

Nowadays, we get more than 30% of the market share, it is the start of our successful business and partnership, and we get the most excellent deals in GULF areas with the most important and large enterprises like Azadea group, Shaya group, Carrefour, etc.

Moreover, we opened the 3rd branch in INDIA:

We are committed to offering the highest quality services of SMS in Indian Market. This market deserves investment because it is creamy.

Therefore each market should be entered with a separate strategy.
Continuing our mission to enter the global market from East to West - North to South

We add Mobile application solution in our service to tailor any business need:

We have a large team of full-fledged mobile app developers who possess comprehensive expertise and experience to have worked across different multiple mobile platforms in extant Incidentally, we have marked a record in the industry for designing a vast range of mobile applications for premier companies that turn up a real smasher fast, such as:

Our Projects:

1. BirdsBeep: Free chat application with lots of features that can be used for personal and corporate group messaging.
2. Survey for business: Survey application helps you build your client database, get instant feedback, and analysis of your products and services directly from customers.
3. Bulkpush: At Bulk Push, our core competency lies in creating and delivering high-end and effective push notification services and solutions.
4. Shifts app: Employee Time and attendance software
5. Foodannie app: Online delivery food app
6. 24 help desk: Support customers everywhere they go.
7. http://www.broadnet.me/real-estate-mobile-application.html - Multi platform real estate mobile application.
8. http://www.broadnet.me/gym-and-fitness-mobile-application.php Fitness Mobile application
9. http://www.broadnet.me/hotel-mobile-application.php Hotel mobile application
10. http://www.broadnet.me/ecommerce-mobile-application.html E-commerce mobile applications
11. http://www.broadnet.me/learning-center-mobile-application.htm Learning center mobile application
12. http://www.broadnet.me/furniture-mobile-app-solution.htm Furniture mobile application

In 2015

We take our business to the next level

Recognition:

We became an associate member of the **GSM.**

EVENTS:

Furthermore; every year we exhibit and present our business in the following International events:

MWC: **MWC**™ Barcelona

Mobile world congress-Barcelona, Spain, where we have achieved great opportunities with many enterprises, operators and aggregators and every year we prove that we are better than the previous one and now new ideas and unbeaten prospects are coming.

WWC: **WWC** WHOLESALE WORLD CONGRESS

Wholesale World Congress-Madrid, Spain.
The meeting point for the international telecoms wholesale community like carriers, mobile/wireless operators, ISPs, VoIP providers, and technology partners from the voice, data, satellite, sub-sea, and fixed-line markets.

### Malta Telecom Summit: **Malta** TELECOM SUMMIT

Malta Telecom Summit (MALTA) event focused on SMS, Voice, mobile payments, and applications we offer to Companies and Professional participants in a relaxed atmosphere.
Sponsorship:

WAS #7: anam WAS

BROADNET was sponsorship for Juice Booth at the GSMA's WAS #7 in March 2018, hosted by Emirates Data Clearing House (EDCH). It registered as a great event with an added value to us.
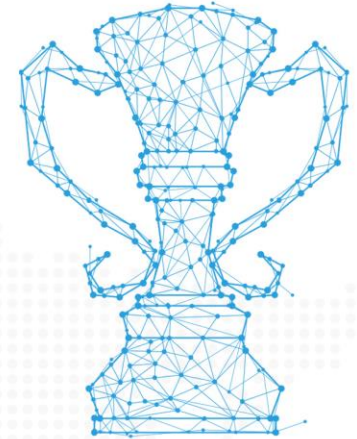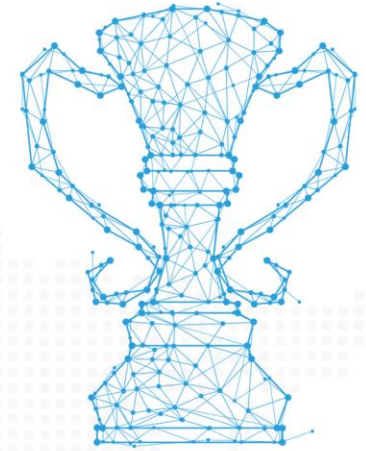
In 2015

Sponsorship:

WAS#6: anam WAS

The Wholesale Agreements and Solutions Group (WAS) is responsible for Operator-to-Operator and Operator-to-Hub interoperability (including Interworking and Roaming) to provide GSMA members with a consistent, reliable GSM service for members to offer their customers.

Red Cross:

Besides, BroadNet is a sponsor for REDCROSS-Lebanon.
Enhance their yearly campaigns via BULK SMS.

Up-grade Skills:

Moreover, BroadNet is always looking to keep its body shape healthy and perfect by train its muscle skills via these events; for that, we try to be up-to-date with the Technology Market:

ITW: itw

International telecoms week (the annual meeting for the global Wholesale Telecommunications community) Chicago-USA.

ConneXion: comfone

ConneXion, organized by Comfone (Bern-Switzerland) Take part in discussions such as the impact of Big Data in IoT, the latest innovations in ePayments for financial clearing, and more!

In 2016

Since, We are implementing a QUALITY in Service, setting up security and operating a management system, we are rewarded and get an ISO in:

- ISO 9001: for Quality Management System
- ISO 27001:2013 for Information Security Management

Those ISOs were an added value for BroadNet that let us be more responsible for the full details to present the best service ever.

In 2017

We have opened two branches in Italy and Malta to kick covering the European area starting from those two central locations, looking to extend our presence in many other countries.
All these branches brought a high end to a fruity year.

In 2018 - 2019

Looking to open a new Branch in Egypt-Jordan- KSA, and others are still on plan.
This year was different from any other year. We believe in ourselves; thus, we can achieve the TOP Shelves in the telecommunication market.

In 2020

Egypt & KSA branches starts the operation, new opportunity in these huge markets. Moreover, new innovative solution is created by our developers, it is an « Easy Paperless solution » E-print Messaging Solution for any invoices, documents, etc. That has an added value on our brand.

BroadNet SMS Capacities:

For Online user:
- Competitive Prices
- 100% Delivery
- Direct Connections to operators
- Connected to more than 680+ Operators and Carriers
- Fast delivery time, high security
- 500 SMS/Second Speed
- Send audio, video, picture
- Schedule SMS
- Online Delivery Report
- Simple integration with any software or application (SMS APIs, Dll library, custom solutions)
- Free and Advanced easy to use online System
- Advanced alerting system for credits, SMS Usage, and reports.
- No Software to download or install
- No Hidden Cost, No Setup fees & No expiry date
- SMPP and HTTP accounts directly
- Customizable features
- Robust SMSC Gateway Solutions
- 24/7 Support (skype: broadnet-sms)

For Integration:
- Enhance customer relationship communication
- Create Loyalty
- Facilitate customer communication-orders-delivery

For Marketing Campaigns:
- Recommendation and suggestions for any SMS Campaign
- Track and measure feedback
- Customer interactions
- Adding value via our unique SMS features

In Conclusion

we can say that SMS usage continues to grow because it is simple, easy to use, and has enormous reach. Ultimately, consumers like to have choices in the way they communicate with businesses, and increasingly, consumers turn to SMS.

As we see, after all of these years and experience, BroadNet SMS service creates a great success for many enterprises:

- Dramatically increase the point-of-sale influence
- Targeted consumers within a certain distance
- Enhance brand loyalty by stimulating dialog and interaction
- Acquire new customers
- Increase customer conversion
- Monetize interactions through timely incentivized offers
- Improve customer service and decrease call center costs

Our service is an essential component of all enterprise strategy.
It proofed by many well-known companies where it helps them reduce costs and increase ROI.

SMS is a Trade-Nology communication channel that integrated the traditional generation with new technology adaptation. Besides the social media and mobile application revolution in this era, it never and ever could affect SMS communication. BroadNet enhances those media via SMS like increasing followers/likes and downloading app users; moreover, it offers SMS verification and pushes notification for mobile application.

BroadNet is always keeping an eye on the market! Listen to the customer request; tailor customized features in our platform!

Here below our Market share percentage according to the SMS traffic in these countries:

KSA 25%

MENA 20%

UAE 30%

US 15%

EUROPE 35%

INDIA 10%

Lebanon 75%
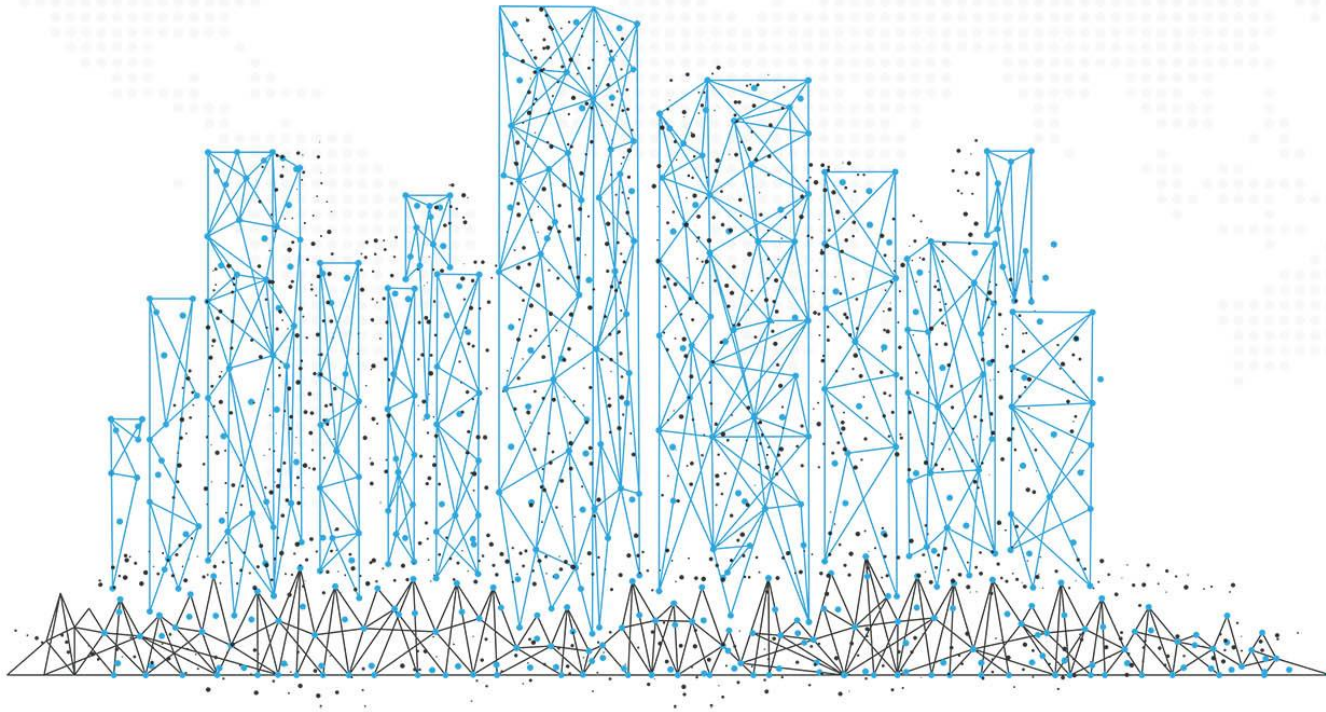
OTHER 5%

Market Share Country
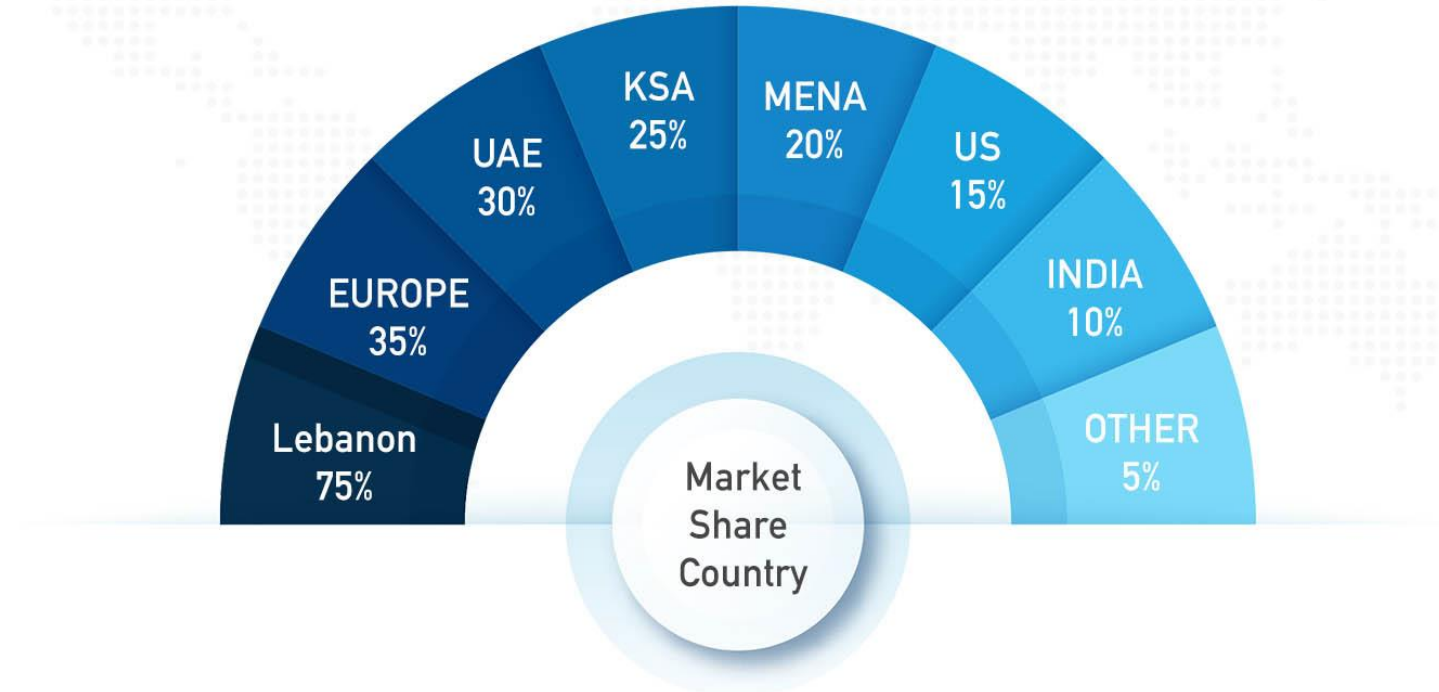
More users are on mobile than ever before

We start in 2003 with the first campaign of 5,000 SMS now; we're sending 40M SMS/ Day via our global SMS Platform.
It is a significant increase in mobile traffic and emphasizes that we are on the rise, and we are growing. BroadNet is continuously working to improve its service and adopt a new solution that our customers can see a better return on their investments. We Make the SMS part of the enterprise engagement strategy!
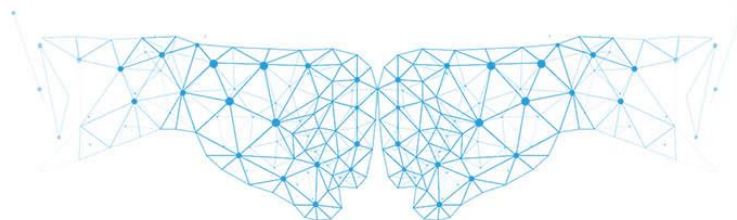SMS aggregators and companies count on BROADNET based on their experience and support.

Trusted By:

Volkswagen · Mercedes-Benz · Audi · Chevrolet · LG Life's Good · Google · Carrefour

Four Points by Sheraton · Hilton Hotels & Resorts · Four Seasons Hotels and Resorts · Marriott · Talk · WhatsApp · Viber · Tango

LGB Bank · Bank Audi · HSBC · Fransabank · Spinneys

Cisco · KFC · Burger King · McDonald's · Pizza Hut · Domino's Pizza · Dunkin' Donuts · Hardees

Uber · Western Union · DHL · Qatar Airways · Etihad Airways · airarabia.com · Lufthansa

adidas · Reebok · Puma · Azadea

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