



SMS PACKAGES

Bulk SMS

Can be used by our SMS Online System, Broadnet Targeted Database and SMS API Integration

SMS Package	SMS Price	Total
10 000 SMS	0.21	2,100 EGP
50 000 SMS	0.20	10,000 EGP
100 000 SMS	0.19	19,000 EGP
250 000 SMS	0.17	42,500 EGP
500 000 SMS	0.16	80,000 EGP
1000 000 SMS	0.15	150,000 EGP

- Sender ID registration takes 8 working days: (Delegation /NOC letter - Commercial registration - tax card)
- Text Characters: 160 English – 70 Arabic
- Tax excluded
- Prepaid payment

Mobile Ads

Operators' Database based on geographical location, phone bill, internet usage, & class

Vodafone 12000 SMS 0.24 Per SMS 2,880 EGP	Orange 10000 SMS 0.24 Per SMS 2,400 EGP	Etisalat 10000 SMS 0.2 Per SMS 2,000 EGP
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- Text Characters for all Operators: 303 English – 134 Arabic. Except for Orange: 340 English - 120 Arabic
- All campaigns to be ordered 3 working days before the launch date
- Tax included
- Prepaid payment

Location Based Ads

Operators database Based on targeted audience's current location

Vodafone			Orange			Etisalat		
Package	Rate	Total	Package	Rate	Total	Package	Rate	Total
12 000 SMS	0.5083	6,100 EGP	12 000 SMS	0.525	6,300 EGP	5 000 SMS	0.46	2,300 EGP
24 000 SMS	0.3875	9,300 EGP	24 000 SMS	0.40	9,600 EGP	10 000 SMS	0.41	4,100 EGP
50 000 SMS	0.348	17,400 EGP	50 000 SMS	0.38	19,000 EGP	20 000 SMS	0.37	7,400 EGP

- Text Characters for Vodafone: 250 English - 134 Arabic, Etisalat: 303 English - 134 Arabic, Orange: 340 English - 120 Arabic
- All campaigns to be ordered 7 working days before the launch date
- Tax included
- Prepaid payment

