Broad Net

Your Reliable Messaging Hub

MailTech

Transform Your Communication
WITH OUR

Advanced Email System Deliver Results, Drive Engagement, and Elevate Your Business

Lebanon | UAE | UK | Italy | Malta | India | Egypt | KSA | Australia | Jordan | USA | Bahrain | Qatar | Oman | Singapore | Nigeria | Turkey

www.broadnet.me

Why Email Marketing Matters

- 95% of businesses use email as their primary communication tool.
- Email campaigns deliver higher ROI compared to other channels.
- Personalized emails improve customer engagement by   .
- Provides fast, reliable, and measurable communication.

The Smarter Way to Communicate

MailTech is a self-hosted email marketing platform designed to help businesses manage and execute their email campaigns efficiently. Here's how MailTech stands out:

Key Features

① Email Campaign Management

- Create and send **unlimited email campaigns.**
- **Drag-and-drop email builder** with customizable templates.
- Schedule campaigns for **optimal delivery times.**

② Subscriber Management

- Import and export subscriber lists seamlessly.
- **Segment subscribers** for targeted campaigns.
- Choose between **double opt-in** and **single opt-in** for signups.

③ Automation

- **Trigger-based workflows**
  (e.g., welcome emails, abandoned cart emails).
- Autoresponders for predefined actions.

④ Analytics and Reporting

- **Real-time reporting** for immediate insights.
- Detailed statistics for individual campaigns.
- **Heatmaps** to track email engagement.

⑤ Integration with Email Delivery Services

- Integrates with SMTP providers like Amazon SES, Mailgun, and SendGrid.
- Supports multiple delivery servers for redundancy and better deliverability.

⑥ Advanced Features

- DKIM and SPF configuration to **boost deliverability.**

⑦ Multi-Language and Multi-User

- **Multi-language support** for global users.
- Role-based access control (e.g., admin, manager, editor).

⑧ Subscription Plans and Billing

- Manage subscription plans for users if operated as a service.

⑨ Easy Installation

- **One-click installation** for hassle-free setup.
- Comprehensive documentation for setup and troubleshooting.

⑩ Customization

- Open-source platform for **full customization.**
- Seamless **API integration** for advanced needs.

The Power of Our Email System

① Enhance Customer Engagement

- Personalized and timely communication strengthens audience connection.

② Drive Conversions

- Well-crafted emails convert leads into loyal customers.

③ Cost-Effective Marketing

- Scalable and affordable compared to traditional marketing methods.

④ Data-Driven Decisions

- Advanced analytics deliver actionable insights for campaign optimization.

5 Improved Brand Recall

- Consistent, visually appealing emails reinforce your brand identity.

6 Expand Market Reach

- Multi-language support and global compatibility make entering new markets effortless.

7 Rapid Deployment

- Launch campaigns quickly using easy-to-use templates and tools.

8 Versatile Applications

- Perfect for newsletters, promotions, transactional emails, and more.

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Benefits for Your Business

- **Increase Engagement:** Tailor content to your audience's needs.
- **Boost Conversions:** Drive measurable results with targeted campaigns.
- **Cost-Effective:** Affordable and scalable for businesses of all sizes.
- **Global Reach:** Multi-language support caters to diverse markets.
- **Informed Decisions:** Real-time analytics refine your marketing strategies.

Competitive Edge

- User-friendly interface for **seamless campaign management.**
- Open-source flexibility allows **unlimited customization.**
- Scalable solutions tailored to meet **diverse business needs.**

Ready to Revolutionize Your Communication?

- Start your journey with our advanced email system today.

- **Contact Us: sales@broadnet.me**