



Your Reliable **Messaging** Hub



www.broadnet.me

Your Trusted

Global Business Messaging

With two decades of expertise. BroadNet is your reliable source for global SMS solutions. We are proud to be an Associate Member of GSMA and offer industry-recognized services, including **Bulk SMS**, **A2P SMS**, **HLR Lookup**, **SMS Firewall**, **SMSC Gateway**, and **Anti-Fraud SMS**.

300 M
SMS per day



Since
2003



12 Exclusive **GTS**



Exclusive firewalls
& SMSC for **18 Operators**



- Q Established in **2003**, we've achieved consistent growth, serving **80,000+** satisfied clients globally.
- Q We prioritize quality and security, holding **ISO 27001:2013**, **ISO 9001:2015**, and **GDPR** certifications.
- Q Explore our SMS platforms offering customization and direct connections to **1000+** operators, ensuring high-quality routes at competitive rates.
- Q We are proud to be affiliated with esteemed organizations such as **MEF**, **Carrier Community**, and **GLF**.



Vision:

Pioneering Global Excellence in Messaging Services



Mission:

Dedicated to deliver quality and innovation with transparency utilizing top resources, and enhancing value.



VALUED PARTNERS



Bulk SMS

Elevate your communication strategy using SMS solutions, featuring a targeted database spanning over 10 countries. Serving various needs such as marketing, alerts, notifications, and reminders, it ensures swift and effective engagement.

SMS Gateway Features

- Robust SMSC Gateway Solutions.
- High Throughput, Secure, and Fully Integrated.

- Guaranteed 99.99% Delivery.
- Impressive 9,999 SMS/Second Capacity.
- Custom Senders ID.

- Instant Online Delivery Reports and Tracking of SMS.
- No software to download.

- Support All SMS Message Types.
- Transparent Pricing, No Hidden Costs.

- 99.99% Uptime with Backup Solutions redundancy built in.
- Direct SMPP and HTTPS Access.

- Trackable SMS Link
- MMS
- EMAIL to SMS
- EXCEL to SMS

A2P SMS

A2P, or application-to-person messaging, encompasses messages sent from applications to individuals. It covers a wide range of messages, such as marketing, reminders, chat bots, notifications, and **OTPs**.

2WAY SMS

Two-Way SMS, sent via short codes or long numbers using APIs, effectively engages large customer numbers for sending offers, feedback, fundraising, and appointment confirmations.

SMSC Gateway

Broadnet's hosted Multilanguage platform ensures seamless global SMSC connectivity, supporting various message types with unlimited SMS connections, advanced user and reseller management, high-speed operation up to **9,999** SMS/s with advanced features and innovative reports.

SMS Firewall

Broadnet's **SMS Firewall** ensures a secure, spam-free messaging environment by filtering MO, MT, and Application traffic with real-time threat detection and configurable blocking rules. Our A2P Monetization feature enhances value for a comprehensive and revenue-efficient solution.

HLR

Using our HLR Lookup tied to the Home Location Register, verify number authenticity, and avoid costs from undeliverable messages. As Low as **0.001X** euro/ **HLR**, available with http, **API**, **SMPP** or directly from web portal.



OUR CONNECTIONS

Intelligent Routes Exchange

- 1- **Direct Connections:** Over **1,000** operators & carriers.
- 2- **High Quality:** Fast delivery with high CR.
- 3- **Premium Routes:** Multiple routing for high-speed, reliable SMS at competitive rates.
- 4- **Wholesale Routes:** Over **5,000 SMS/sec.**
- 5- **SS7 Connections:** **70+** operators across our **12 dedicated GTs.**

OUR PROJECTS



Flash Call Detection & Prevention:

Identifies and blocks fraudulent flash calls for secure communication.



Robocall Mitigation:

Detects and prevents unwanted automated calls, reducing fraud and enhancing user experience.



AIT Traffic Control:

Manages artificial traffic inflation, preventing revenue loss and ensuring efficiency.



Sender ID Registry:

Secures SMS messaging for governments, enhancing compliance and creating new revenue streams.



Texty:

A smart solution to test SMS route quality.



Advanced Messaging Solution:

Seamless integration, backup, and security for banks and enterprises.



EasyPaperless:

Converts documents and bills into SMS-embedded links, reducing costs and supporting CSR.



Anti-Fraud SMS:

Prevents phishing, scams, and identity theft, safeguarding user trust.



OmniChannel:

Unified customer experience across online, mobile, social, and in-person interactions.



SIM Detection & Consultancy:

Optimizes telecom operations and ensures regulatory compliance.



MyOTP Service:

Secure online authentication via SMS OTP for safe logins and transactions.



MailTech:

Send up to **350,000** emails per campaign with automation, **analytics**, and optimization tools. **Maximize reach**, boost engagement, and scale your business effortlessly.



LEBANON
Beirut



UAE
Business Bay Dubai



UAE
Al Danah, Abu Dhabi



UK
London



ITALY
Milan



MALTA
Valletta 1515



INDIA
Pune



EGYPT
Cairo



KSA
Riyadh



AUSTRALIA
Perth



JORDAN
Amman



U.S.A
Matawan,NJ



BAHRAIN
Almoayyed Tower, Seef



QATAR
Doha



OMAN
Muscat



SINGAPORE
68 CIRCULAR ROAD



NIGERIA
Abuja



TURKEY
Istanbul



LET'S CONNECT

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