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|   |   |   |   |   |
|   | **Formato de Solicitud de Servicios Digitales A2P SMS** |   |
|   | **Aggregator:** | **Mitto AG** |  |   |
|   | **Customer / Brand:** | **Company** |   |
|   | **Type of request:** | High Marking |   |   |
|   | (Please select the desired option) | High Mask |  **X** |   |
|   | Low Marking |   |   |
|   | Low Mask |   |   |
|   | Modification |   |   |
|   |   |   |   |   |
|   | Service dial: |  |   |
|   |  |   |   |   |
|   | Dialing Type: | Dedicated | NA |   |
|   | (Please select the desired option)  | Shared |  NA |   |
|   |   |   |   |   |
|   | High Marking: | MT |  NA |   |
|   | (Please select the desired options) | MO |  NA |   |
|   | DLRs |  NA |   |
|   |   |   |   |   |
|   | **Type of traffic:** |  Marketing or OTP |   |
|   |  |   |   |   |

|  |  |  |
| --- | --- | --- |
|   | Service information |   |
|   |  |  |   |   |
|   | Alpha Sender: | **Sender** |   |
|   | Description of the service:  | **Notices and promotions** |   |
|   |   |
|   |   |
|   | Release date: | **10-09-2022** |   |
|   | Failure reporting: | N/A  |   |
|   | Cost of dial: | NA  |   |
|   | Schedule: | 8am a 8pm  |   |
|   | Opt-in of service: | **email: info@cm.com.mx** |   |
|   | Opt-out of service: | **email: info@cm.com.mx** |   |
|   | Service messages: | **Example messages** |   |
|   |   |
|   | Communication channels: | sms  |   |
|   | Turn of the brand: | Important  |   |
|   | Terms and conditions URL: | [URL](https://www.bancoppel.com/acerca_bancoppel/terminos.html) OR PDF  |   |
|   | Privacy Policy URL: | [URL](https://www.bancoppel.com/acerca_bancoppel/aviso.html) OR PDF    |   |
|   | Website URL: |  [URL](https://www.bancoppel.com/)  |   |
|   | DN´s de pruebas: |   |   |
|   | REM: | -          *Telefonica information, reserved space -* |   |
|   | Test Image | -          *Telefonica information, reserved space -* |   |
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