




Your Reliable **Messaging** Hub



[www.broadnet.me](http://www.broadnet.me)

- Q Established in **2003**, we've achieved consistent growth, serving **80,000+** satisfied clients globally.
- Q We prioritize quality and security, holding **ISO 27001:2013**, **ISO 9001:2015**, and **GDPR** certifications.
- Q Explore our SMS platforms offering customization and direct connections to **1000+** operators, ensuring high-quality routes at competitive rates.
- Q We are proud to be affiliated with esteemed organizations such as **MEF**, **Carrier Community**, and **GLF**.

 **Vision:**  
Pioneering Global Excellence in Messaging Services

 **Mission:**  
Dedicated to deliver quality and innovation with transparency, utilizing top resources, and enhancing value.



 **VALUED PARTNERS**



Your Trusted

## Global Business Messaging Provider

With two decades of expertise, BroadNet is your reliable source for global SMS solutions. We are proud to be an Associate Member of GSMA and offer industry-recognized services, including **Bulk SMS, A2P SMS, HLR Lookup, SMS Firewall, SMSC Gateway, and Anti-Fraud SMS.**



**300 M**  
SMS per day

Exclusive firewalls  
& SMSC for **8** Operators



**12** Exclusive **GTS**

## Bulk SMS

Elevate your communication strategy using SMS solutions, featuring a targeted database spanning over 10 countries. Serving various needs such as marketing, alerts, notifications, and reminders, it ensures swift and effective engagement.

### SMS Gateway Features

- Robust SMSC Gateway Solutions.
- High Throughput, Secure, and Fully Integrated.

- Guaranteed 99.99% Delivery.
- Impressive 9,999 SMS/Second Capacity.
- Custom Senders ID.

- Instant Online Delivery Reports and Tracking of SMS.
- No software to download.

- Support All SMS Message Types.
- Transparent Pricing, No Hidden Costs.

- 99.99% Uptime with Backup Solutions redundancy built in.
- Direct SMPP and HTTPS Access.

- Trackable SMS Link
- MMS
- EMAIL to SMS
- EXCEL to SMS

## A2P SMS

**A2P**, or application-to-person messaging, encompasses messages sent from applications to individuals. It covers a wide range of messages, such as marketing, reminders, chat bots, notifications, and **OTPs**.

## 2WAY SMS

**Two-Way SMS**, sent via short codes or long numbers using APIs, effectively engages large customer numbers for sending offers, feedback, fundraising, and appointment confirmations.

## SMSC Gateway

**Broadnet's** hosted Multilanguage platform ensures seamless global SMSC connectivity, supporting various message types with unlimited SMS connections, advanced user and reseller management, high-speed operation up to **9,999** SMS/s with advanced features and innovative reports.

## SMS Firewall

Broadnet's **SMS Firewall** ensures a secure, spam-free messaging environment by filtering MO, MT, and Application traffic with real-time threat detection and configurable blocking rules. Our A2P Monetization feature enhances value for a comprehensive and revenue-efficient solution.

## HLR

Using our HLR Lookup tied to the Home Location Register, verify number authenticity, and avoid costs from undeliverable messages. As Low as **0.001X** euro/ **HLR**, available with http, **API**, **SMPP** or directly from web portal.



## OUR CONNECTIONS

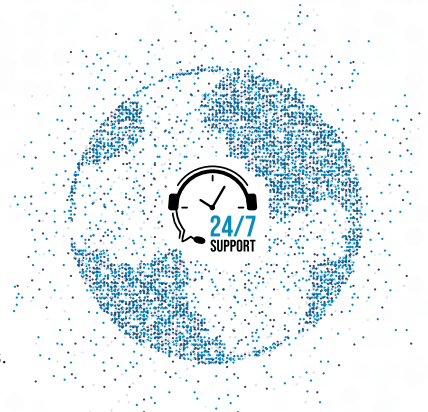
Intelligent routes Exchange



- 1- **Direct Connections:** to over **1000** operators and carriers
- 2- **High Quality:** High CR with fast delivery
- 3- **Premium Routes:** Multiple routing to ensure high levels of SMS reliability at high speed with competitive rates.
- 4- **Wholesale Routes:** at speed rate of more than **5,000 SMS** per seconds.
- 5- **SS7 Connections:** more than **70** operators covered in our **12 dedicated GTs**

## Cutting-Edge SMS Innovation:

- Special OTPs solutions
- 2 FA SMS
- API mobile wallet Integration
- Dynamic SMS Landing pages
- SMS for IoT devices
- White- Label SMS solution
- AI/ ML Solutions for SMS
- Enhanced DND Solution



The **Sender ID** Registry revolutionizes SMS messaging for government, enhancing security, compliance, and efficiency. It introduces a new income channel while reshaping tailored digital communication.



Texty is a completely new approach to test the quality of your SMS routes.



### Advanced Messaging Solution:

Simple installation, seamless integration, and a secure, dependable system with built-in backup and redundancy tailored for large banks and enterprises.



**EasyPaperless** is an innovative and efficient solution, adding value to businesses by cutting costs and contributing to CSR. With this solution, documents and bills transform into links embedded in SMS texts.



**Anti-Fraud SMS** solutions are vital for safeguarding user trust in SMS communications by preventing a range of malicious activities, including phishing, scams, and identity theft.



Our comprehensive **Omni channel** services ensure a seamless and unified customer experience across various platforms, including in-person interactions, online, mobile, and social media.



**Cutting-edge** SIM detection and expert consultancy to optimize telecom operations and ensure regulatory compliance. This API allows the operator to send necessary data for SIM box detection to our system.



Empower your security with **MyOTP** service – Your Trusted Companion for Seamless and Secure Online Authentication through SMS OTP! Experience peace of mind in every login and transaction.



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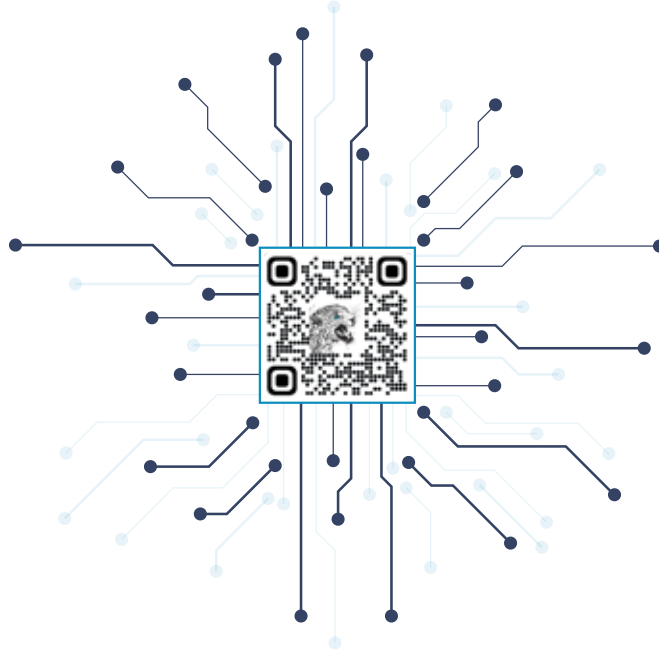
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