



# KEYS

## SMS FEATURES

Where the value is added to your text messages

## SMS Marketing

is an essential tool for any marketing strategy whether for awareness, exposure, and sales. Implementing effective SMS messaging between brands and mobile device users endure a massive way to engage customers throughout the buying process.

Here are **our key features** to SMS that will explain why they're worth investing in :





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**Trackable SMS**  
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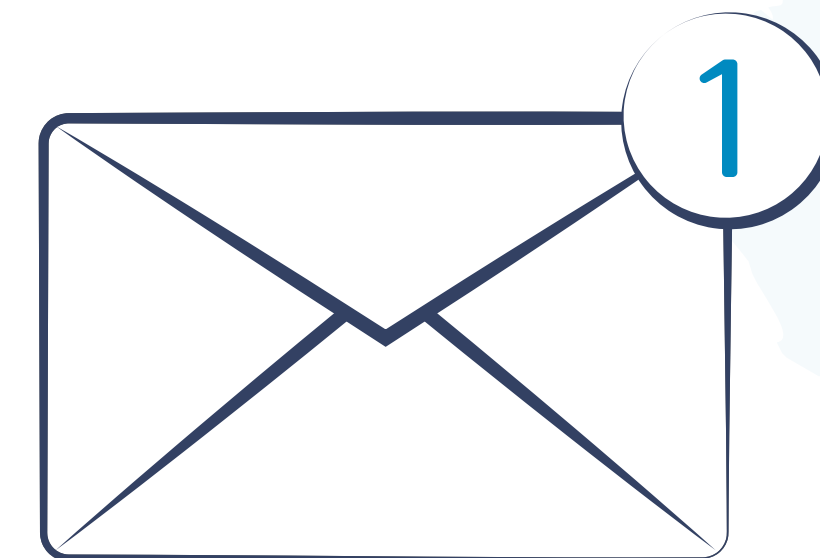
**SMS**  
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Advanced  
**Messaging** System



# **SMS** Online System

# SMS Online System

BroadNet SMS advanced system allows you to log in your SMS account from anywhere at any time and schedule the SMS you want to send out for your clients in addition to tracking the delivery report right after.

## SMS online features:

- Robust SMSC Gateway Solutions.
- **High** throughput, **Fast** delivery time, **high** security.
- Free and advanced easy to use online system.
- Complete Integration with any software (SMS APIs, DII library, custom solutions).
- **100%** Delivery.
- **500** SMS/ second
- **Customized** Sender Field.
- **Customized** message with unlimited param
- Schedule message
- Online Delivery Report.
- Support all Type of SMS Messages.
- Complete integration with any system or application.
- **Free** and Advanced easy to use online system.
- No software to download or install.
- No hidden Cost, No Setup fees, No expiry date, No monthly commitments.
- Largest International Coverage (**1,500 Operators**)
- Robust SMPP Servers with multi backup solutions **99.99% Uptime**
- **SMPP** and **HTTPS** accounts directly.

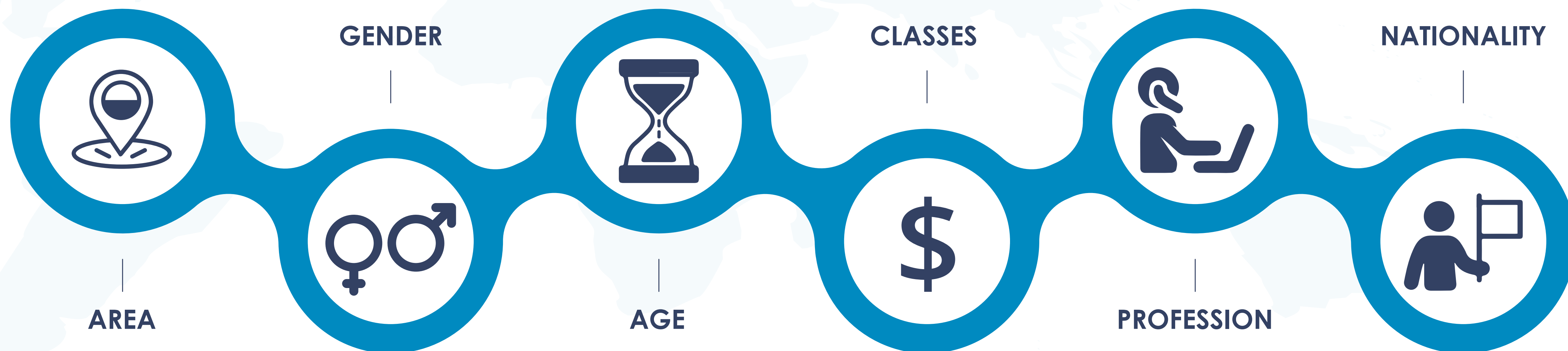






# Targeted Database

# Targeted Database



A well designed and **targeted database** in **more than 10 countries** enables you to seek a new opportunity and to further segment your target market and to easily meet your business goals.



# **SMS** Trackable Link



# SMS Trackable Link

You can send any media you want through a link and we can do a customized feature according to your request:

## **\*Web Link (social media or website link)**

is an evolution itself in which it permits yaou to cover all your marketing channels (social media platforms or the website) in one medium that will redirect your clients to the other platforms.

## **\*Media link (Video audio image pdf)**

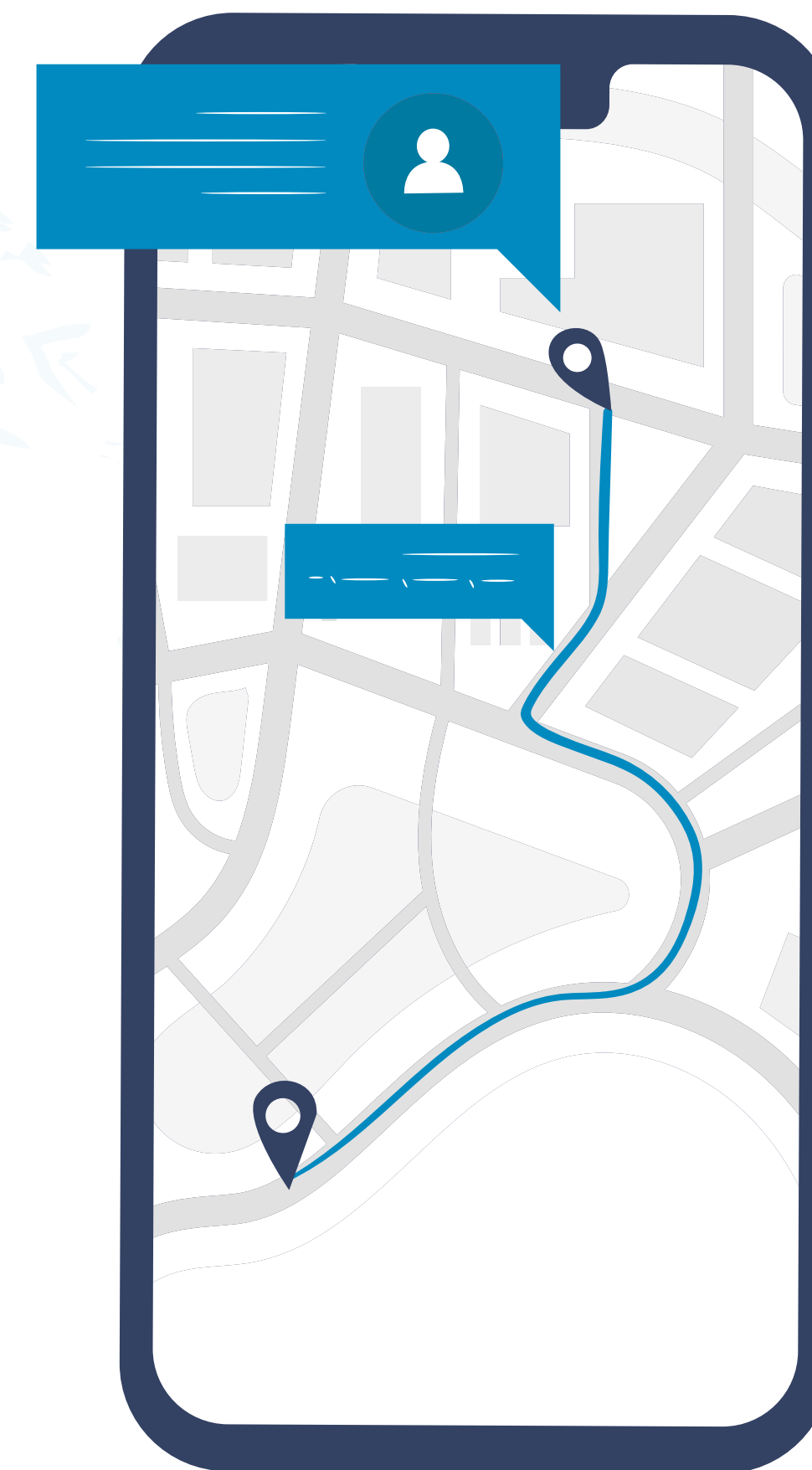
improves the appearance and feel of your SMS campaigns,without any development of your website; However it's just a media you're adding (pic, audio..)that encourages customers to tap through with an appealing glimpse of the content to come, as well as confirming its significance.

## **\*flipping page link (catalogue)**

SMS will not limit your offerings! Adding a flipping page link which is attaching a catalogue of you own allows your customers to enjoy flipping and checking your wide offering.

## **\*Survey link or contest link**

Ask for customer feedback, this type of SMS comes in handy in times like these where you are looking to improve your product or service. allows you to analyze your clients' feedback as well as their reaction to the contests you run.



# ONLINE SURVEY

Create beautiful online surveys **IN MINUTES!!**

No need to Sign Up if you have a **BROADNET ACCOUNT**

**Building Pages Without a Developer?**

**Total Power Move!** Everyone can drag and drop, Select and Modify existing Templates or start from scratch.

**That will lead to: Convert More Traffic faster!!**

**Easy to build**

JUST DRAG AND DROP. TYPE SOME QUESTIONS. ADD A TOUCH OF DESIGN TO MATCH YOUR BRAND. THEN SHARE YOUR SURVEY.

YOUR SURVEY IS JUST AN EMPTY SHELL WITHOUT YOUR PERSONALITY. MAKE IT EVEN MORE INTERACTIVE USING ICONS, IMAGES, GIFS, AND VIDEO AND ALL CAN BE DONE USING DRAG AND DROP TOOLS.

**Make it interactive. Get more quality data**

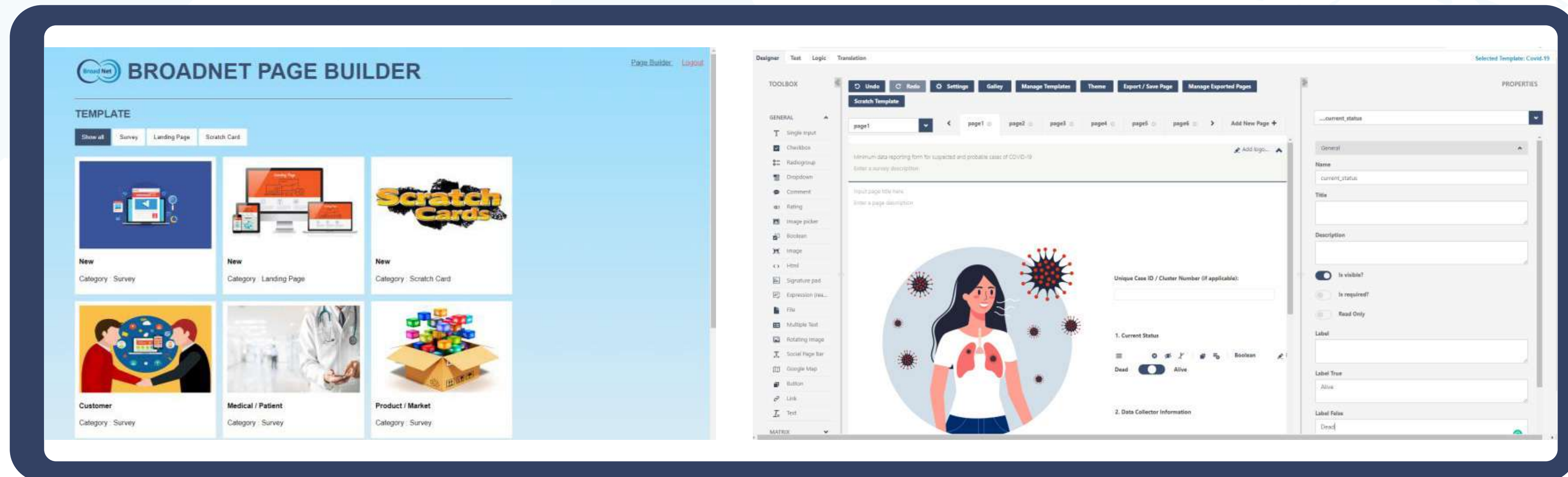
Surveys have never been more engaging. When you put people first, you get more honest data. Watch your responses soar.

**BETTER THAN SURVEYMONKEY!!!!**



# Remarkable user experience

Broadnet Survey is real -- no need to bore people with needless questions. Instead, personalize the user journey with logic jumps. Skip to questions based on someone's answers -- just as you would in a real conversation. Who wants to get bogged down with confusing graphs and charts? Our reports are clear and concise. Gain quick insights, revise ambiguous questions, and make better informed decisions.





# Landing Pages & Scratch Cards

## Create post - click landing page experiences at scale

Relevant messaging is key to getting more leads, sales, so give your visitors Exactly what they're looking for with custom built landing pages, and showing your goods or declaring your idea with an image or video. With Broadnet Survey, Landing and scratch Card page builder, you'll get better results without increasing your employees or head count. Use scratch card marketing to rocket your revenue. In an overcrowded marketplace it's hard to grab and hold people's attention, your customers are bombarded with marketing messages from the moment they wake up, digitally and in print

**Upselling:** include a free scratch card at the point of purchase. The card could offer discounts on the customer's next purchase or offer other bonuses On bigger purchases. This technique is effective whether you choose to do it instore, via direct mail or flyer.



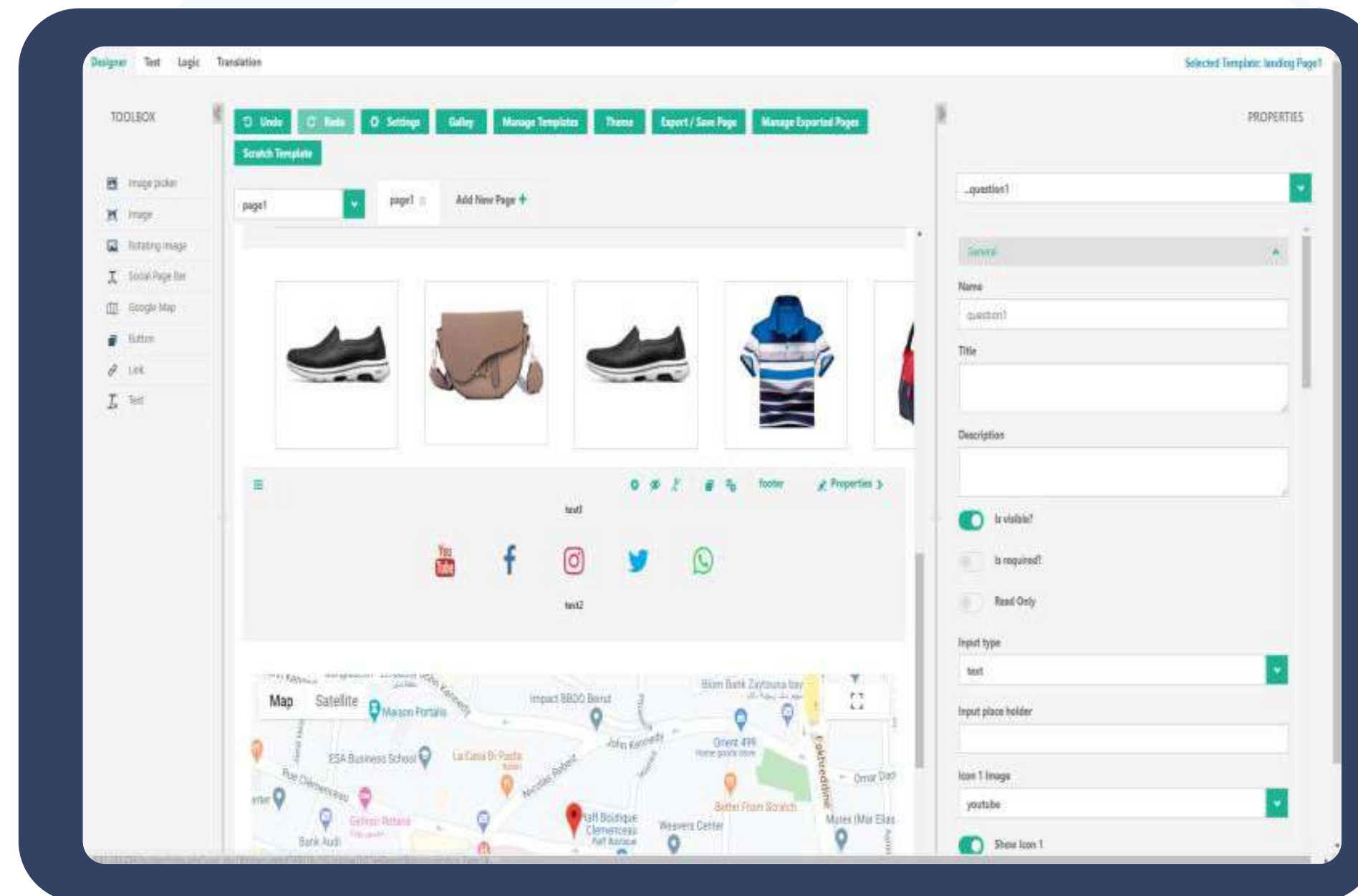
# Landing Page

Build **personalized, mobile - responsive**, and **conversion optimized** post - click landing pages in minutes -- without a developer!

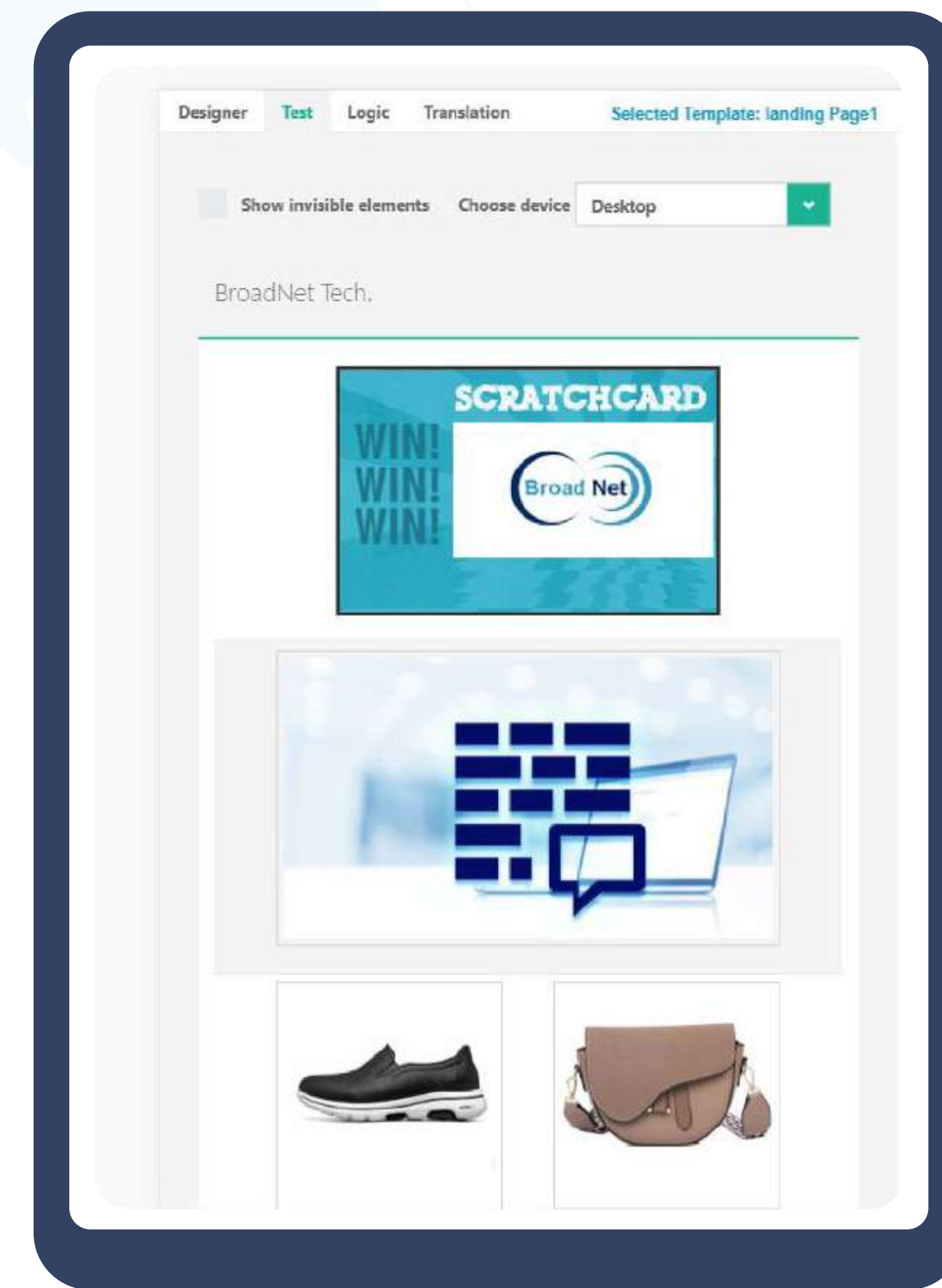
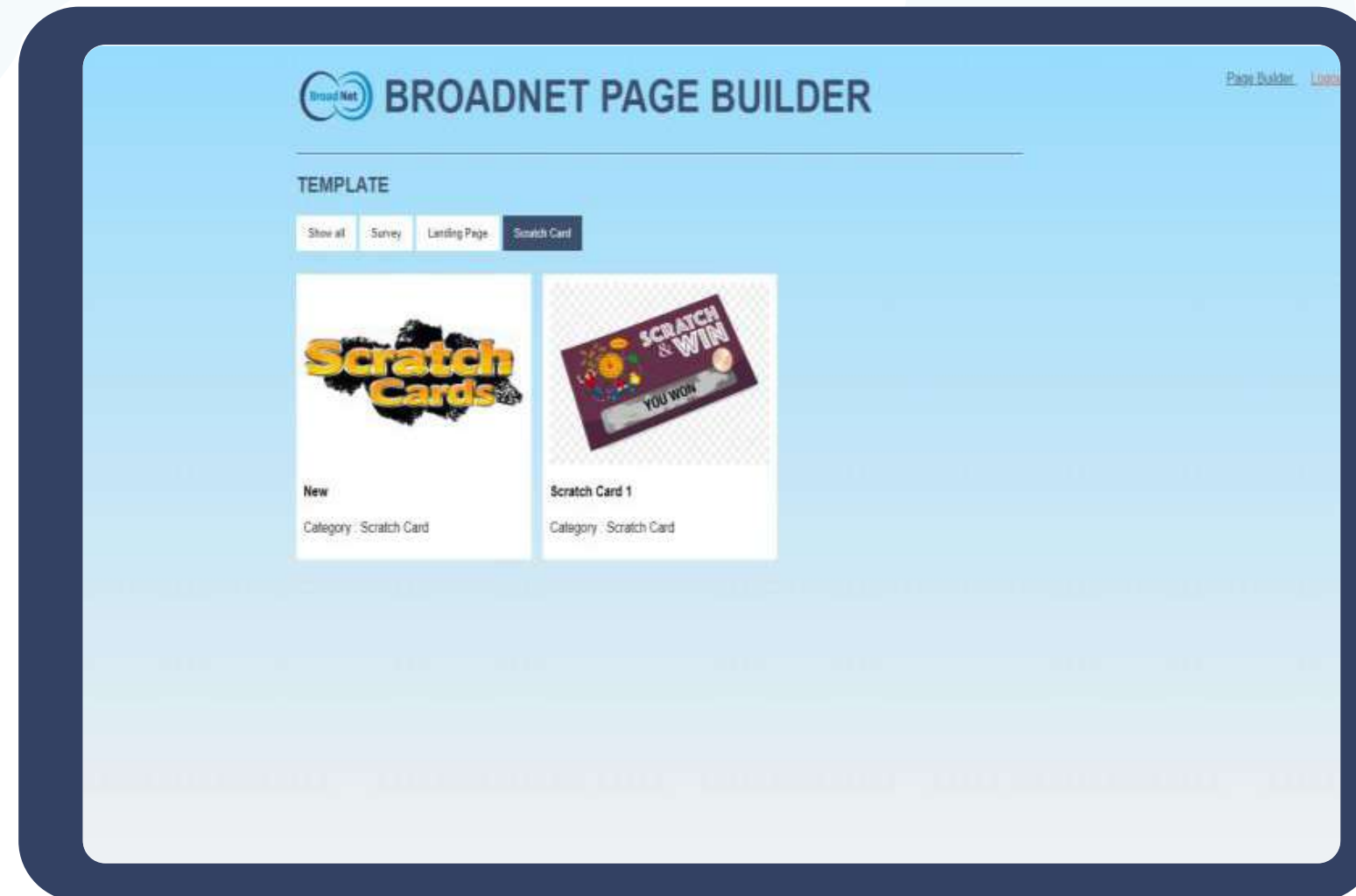




Besides you can grab delegates' attention, conference or exhibition using Scratch cards, More over you can do a longer- Running campaign with a great way to keep customers coming back for more ex: **Reward loyalty**

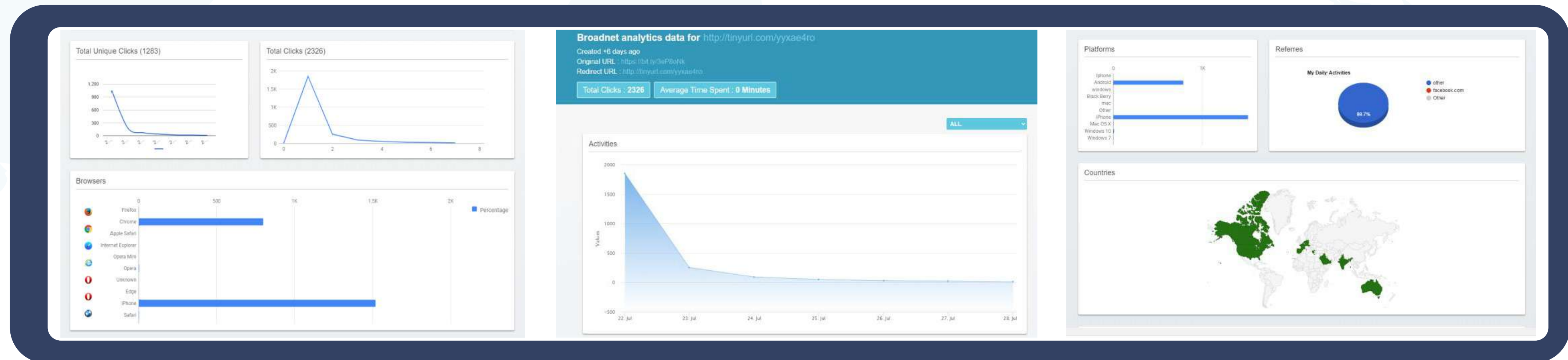


# Scratch Cards



# Clean reports and metrics

Need to send data to Google Sheets? No problem. Need to forward responses to Air table? Done. With hundreds of integrations, create workflows as unique as your fingerprints. Analyze data where you work best.





#### Visit Region/City

Show entries **10**

Download

Search:

Country	City	IP	Region	View On Map	Mobile Number
LB	Beirut	91.197.47.86	Lebanon	<a href="#">33.8740,35.5089</a>	96171711431
LB	Beirut	93.126.140.18	Lebanon	<a href="#">33.8740,35.5089</a>	96170964264
LB	Beirut	213.204.95.36	Lebanon	<a href="#">33.8740,35.5089</a>	96170813372
LB	Beirut	91.197.47.86	Lebanon	<a href="#">33.8740,35.5089</a>	96171711431
		10.112.69.229, 146.185.34.74			96176813667
LB	Beirut	93.126.140.18	Lebanon	<a href="#">33.8740,35.5089</a>	96170964264
LB	Beirut	213.204.95.36	Lebanon	<a href="#">33.8740,35.5089</a>	96170813372
LB	Beirut	91.232.100.193	Lebanon	<a href="#">33.8740,35.5089</a>	96171662015
LB	Beirut	91.232.100.193	Lebanon	<a href="#">33.8740,35.5089</a>	96171662015
LB	Beirut	146.185.32.144	Lebanon	<a href="#">33.8740,35.5089</a>	96170712613

Showing 1 to 10 of 264 entries (filtered from 10 total entries)

[Previous](#)12345...120Next

#### Mobile Click's

Show entries **10**

Download

Search:

Campaign Id	Mobile No	Total Click's	Platform	Browser	Date/Time
3484	9613374669	19	Android	Chrome	22-07-2020 01:53:41 PM
3484	96170340174	15	iPhone	iPhone	28-07-2020 09:29:00 AM
3484	9613563334	13	Android	Chrome	25-07-2020 07:23:42 AM
3484	9613763235	10	Android	Chrome	23-07-2020 01:36:21 PM
3484	9613891808	9	iPhone	iPhone	23-07-2020 01:10:51 PM
3484	96170075351	8	iPhone	iPhone	23-07-2020 09:48:36 AM
3484	9613987347	8	iPhone	iPhone	22-07-2020 03:36:12 PM
3484	9613307254	8	Android	Chrome	22-07-2020 02:30:29 PM
3484	9613073611	7	Android	Chrome	23-07-2020 07:18:09 AM
3484	96170928768	7	Android	Chrome	22-07-2020 10:41:13 AM

Showing 1 to 10 of 1,291 entries (filtered from 10 total entries)

[Previous](#)12345...120Next

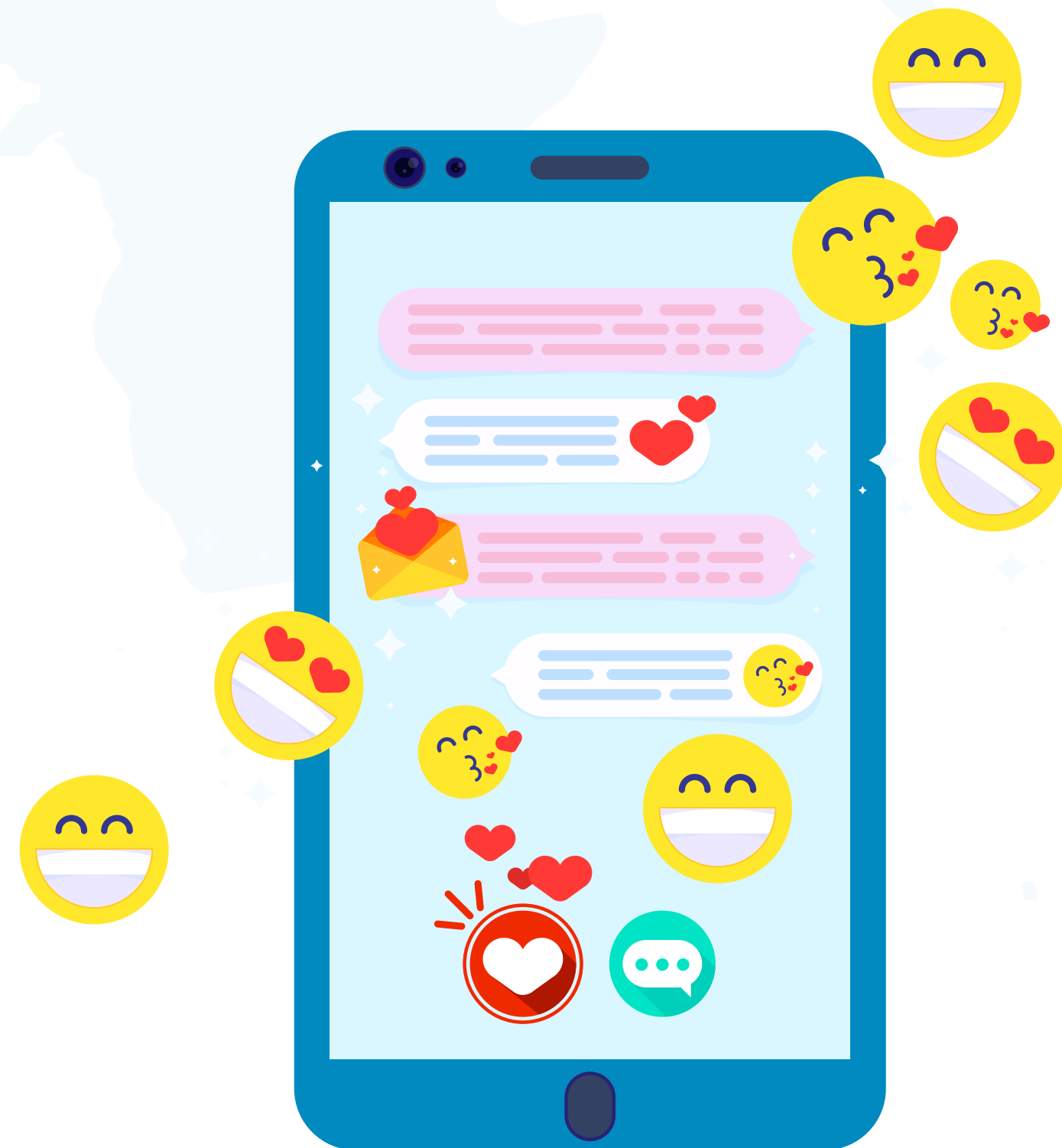


**SMS** EMOJI



# SMS EMOJI

Adding EMOJI to SMS has a positive impact on the comprehension, persuasion, and attractiveness of your message as it gives your clients a positive and appealing feeling to do an action.





# Email to **SMS**

# Email to SMS

Wondering how to reach your audience in a brilliant way?  
One of Broadnet's features is EMAIL TO SMS SOLUTION: We simply convert your **email into a Message**.

## How does it work?

**Step 1: API Integration:** Easily Integrate Your **Email to Our SMS** Gateway.

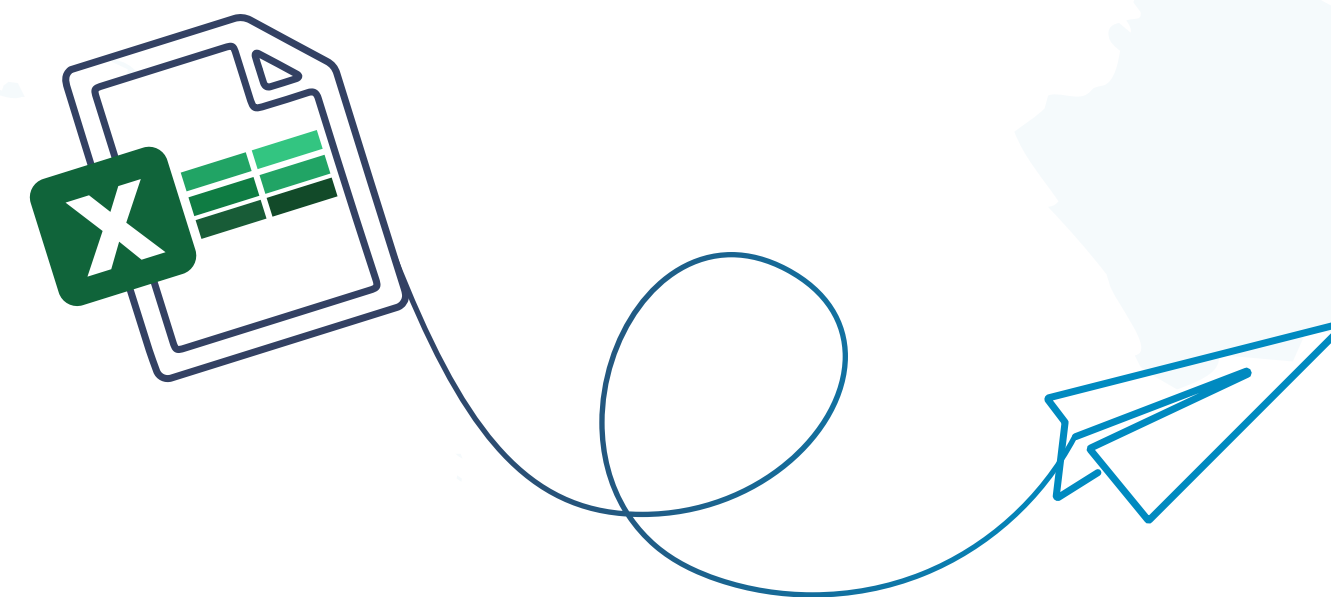
**Step 2: Format:** Instead of entering an **email** address in the recipient box, insert the digits mobile nb. of the person you're trying to reach.

**Step 3: Sender ID:** Enter your title in the Email Subject Line with 11 characters

**Step 4: Send one or multiple numbers:** Send all your messages through your email account to any mobile number.

**Step 5: Sender ID:** Receive an online reports with the delivery status of your messages.





# Excel to **SMS**

# Excel to SMS

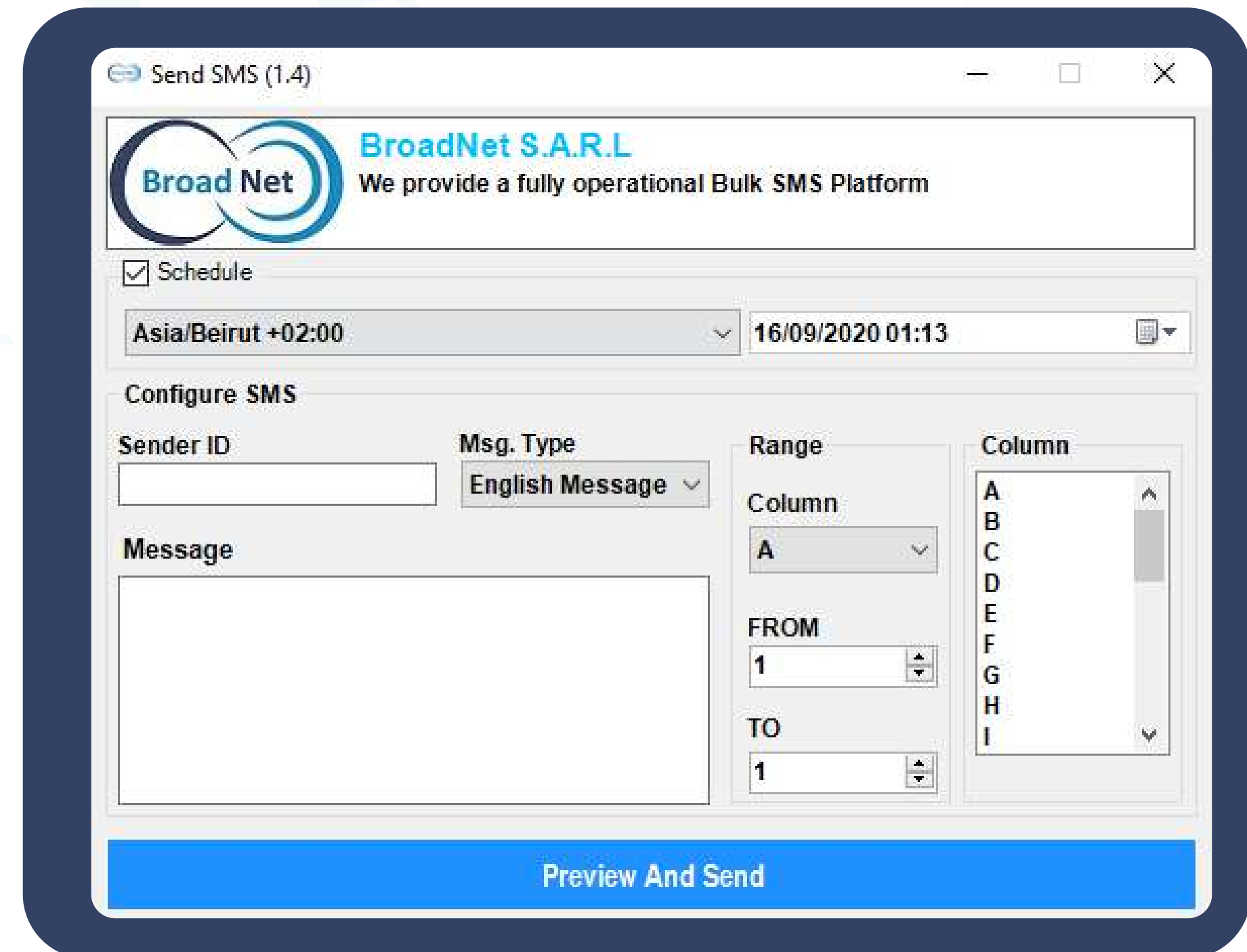
Broadnet **SMS Excel Plugin** offers users to send SMS from Excel sheet directly.

## Advantage:

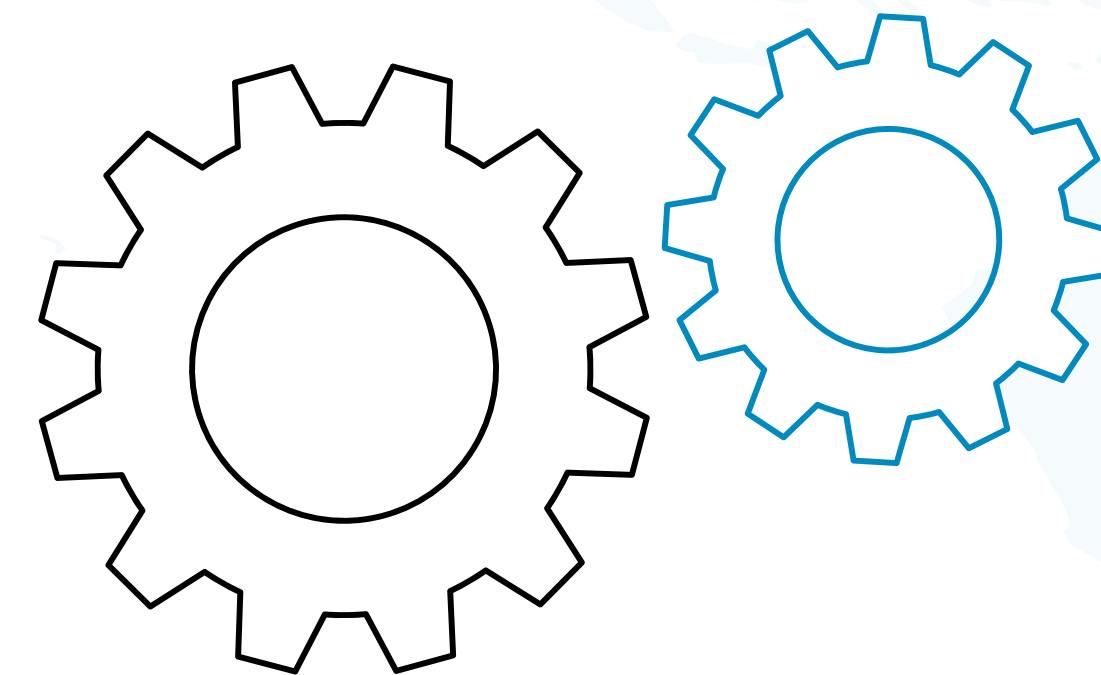
- No need to login to any website.
- User friendly interface
- Unique sender ID
- Message previewing facility
- Character counting
- Scheduling
- Checking your SMS credit balance
- Message delivery reports

## Process:

- 1-Download and install SMS Excel Plugin
- 2-Open Microsoft Excel, select Login to your SMS account
- 3-Enter Text and the sender ID
- 4-Select as many numbers as you want or the row, and send SMS to them in one go!







# **SMS APL** Integration

# APL Integration

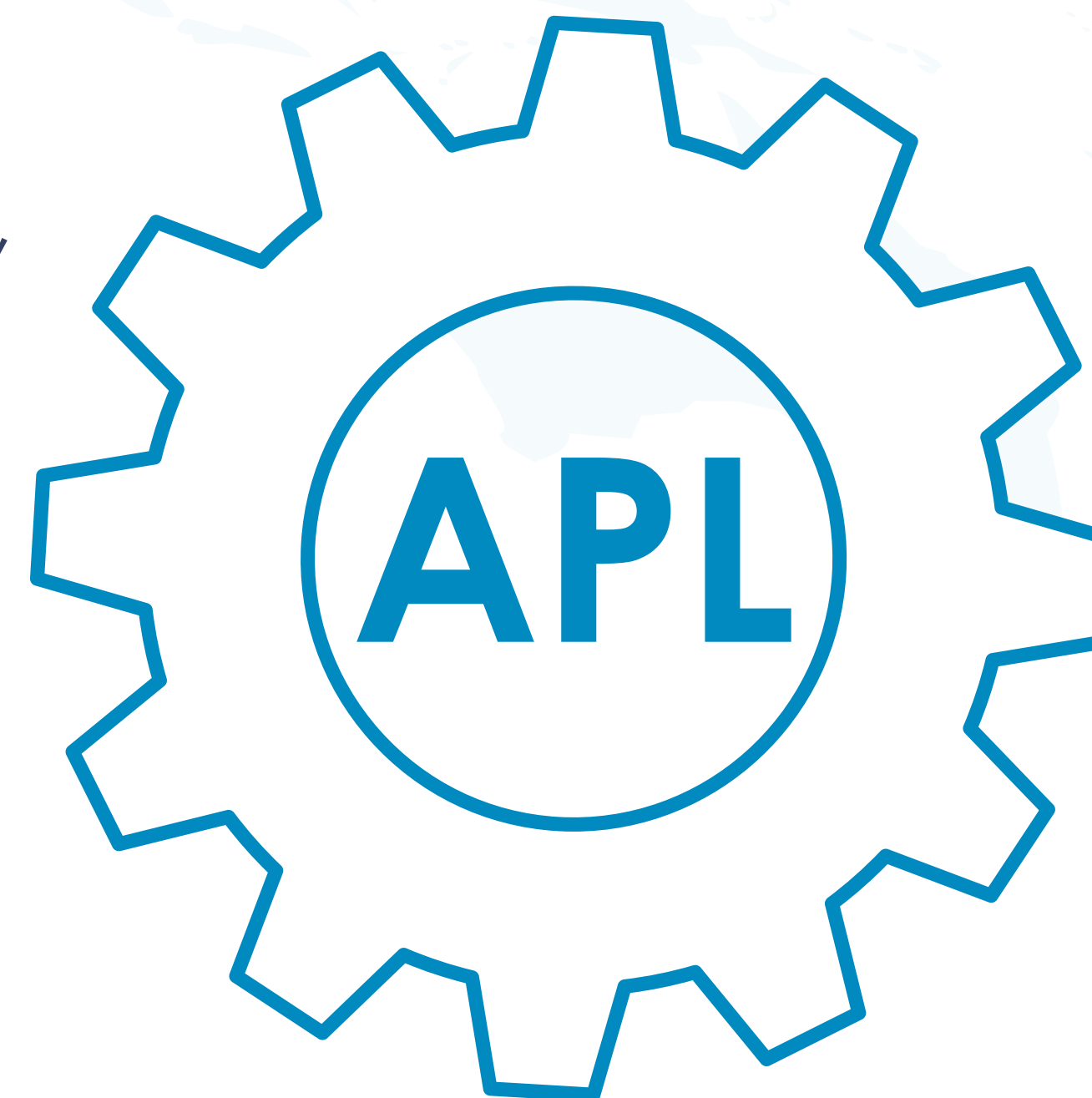
For any **TRANSACTIONAL, ALERT, NOTIFICATION SMS**.

**To power up your SMS marketing, you should have adopted SMS integration into your SMS plan.**

An **SMS API** presents a quick and powerful way for developers to connect to an **SMS gateway** and send SMS immediately.

**APIs** are secure, reliable, adaptable, and permit any application, website, or system to send messages around the world.

Using APIs can make workflows faster and more productive, reducing the need for manual management by staff.





# Marketing consultant

# SMS Marketing Consultant

Do you want to create and implement a successful SMS marketing **SMS marketing** campaign!

**Our SMS marketing** experts are ready to provide you a **FREE** Personalized consultation.

**Our SMS Marketing consultants** have put a list of steps to help you make dramatic improvements in your business:

1. How to Write a clear & attractive Message
2. How to Use Broadnet messaging features
3. How to Get your Timing Right
4. How to Select your specific Target
5. How to Measure & Track your campaign
6. How to Use our SMS Platform online
7. How to Get the benefits of SMS Integration
8. How to reach the global market





# Advanced **Messaging** System



# AMS Advanced Messaging System

- Advanced User management (Create Modify read) rules, Show/Hide connection parameters, & permissions
- encrypted database and secure communication
- Multi Licensing Keys based on purchased module
- Backup/restore System Features
- Internal Contacts /Groups address book with full management module
- Two way SMS
- SMS formats, Supports a wide range of SMS formats including 7bit ASCII, 8bit binary, User Data Header SMS (UDH for operator logos, picture messages, ringing tones, WAP OTA settings, vCAL entries, WAP bookmarks, etc.) and Unicode SMS
- Delivery Reports, Tracking of SMS and long SMS messages
- Support GSM hardware USB dongles for incoming SMS's through local sim
- Support Web listener for incoming sms's through vendor API
- Standalone Web Server/Secured web services (HTTP,HTTPS,SOAP, XML,JSON)
- Multi sender ID creation

Easy to install and integrate

Secure & reliable system with backup & redundancy built in



# AMS Advanced Messaging System

- Support multi Database read Write integration ( Oracle.MSSql , Mysql , Sql lite,MS Access,Excel
- ODBC Mysql , , ODBC Mysql , ODBC ODBC Sql lite, ODBC MS Access, ODBC Excel)
- Easy to install, System auto create , update database tables
- Monitoring service check (standalone application) to monitor
- Real time Pending,Queue,History records and statistics
- Logger module, (NB: AMS Don't Log Sensitive Data)
- Advanced connection grouping
- Advanced routing based on sender, content...
- Message Trigger BuilderDelivery Reports, Tracking of SMS and long SMS messages
- Message content ,Sender ID, Connection Group, Destination numbers, Task Schedule , conditional time sending ,Message restriction and rules control
- Detailed Reporting with charts for incoming and outgoing Traffic with charts and export services

Easy to install and integrate

Secure & reliable system with backup & redundancy built in



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