



Broad Net

History

Since
2003



Lebanon | UAE | UK | Italy | Malta | India | Egypt | KSA | Australia | Jordan | USA | Bahrain | Qatar | Oman | Singapore | Nigeria | Turkey

www.broadnet.me

Decades of Success: **The BroadNet Story**

Your Trusted Global Business **Messaging** Partner Since 2003

With over two decades of experience, BroadNet has been your dependable source for global SMS solutions. As an Associate Member of GSMA, we take pride in delivering industry-recognized services, including Bulk SMS, A2P SMS, HLR Lookup, SMS Firewall, SMSC Gateway, and Anti-Fraud SMS.

- **2003** - The Inception
- **2004-2005** - The Early Years
- **2006** - Our First Branch
- **2007-2010** - Strategic Growth Initiatives
- **2011** - Expansion into India & Dubai
- **2015-2016** - Acknowledgment and Recognition
- **2017** - Establishment of the Italy Branch
- **2019** - Ambitious Expansion Plans
- **2020** - Initiating New Projects with the Opening of KSA & Egypt Branches
- **2020-2021** - Introduction of Services and Solutions, Along with New Memberships,
- **2022-2023** - Expanding Reach to the USA & Qatar, Strengthening Partnerships with Diverse Businesses, we exhibiting in 18 Events all over the world



2003

Birth - It all began when our phone chimed with a **message**.

BROADNET TECHNOLOGIES: Emerging as a promising player in the **SMS** and telecom industry.

2004-2005

The Beginning:

- **BroadNet** dedicated itself to making a significant impact on the global telecommunications scene.
- Expanding our **platform** to gain worldwide recognition.
- Nurturing partnerships with **major mobile networks** worldwide.
- Initiating transformative collaborations with the **world's leading corporations**.



2006

First Location:

We proudly opened our first branch in the vibrant heart of London, UK.
This marked our pioneering entry into the global telecommunications landscape.

2007 to 2010

Expanding Horizons Broadnet's growth strategy involved strategic branch expansions, venturing into untapped areas of the telecommunications sector. In each step, we carefully balanced substantial investments in capital and talent with the pursuit of high reward opportunities. As long as BroadNet sets S.M.A.R.T goals, it achieves what it plans.

- **We've established strategic partnerships with top operators and aggregators.**
- **We've become Direct Connections to over 680+ operators and carriers worldwide.**



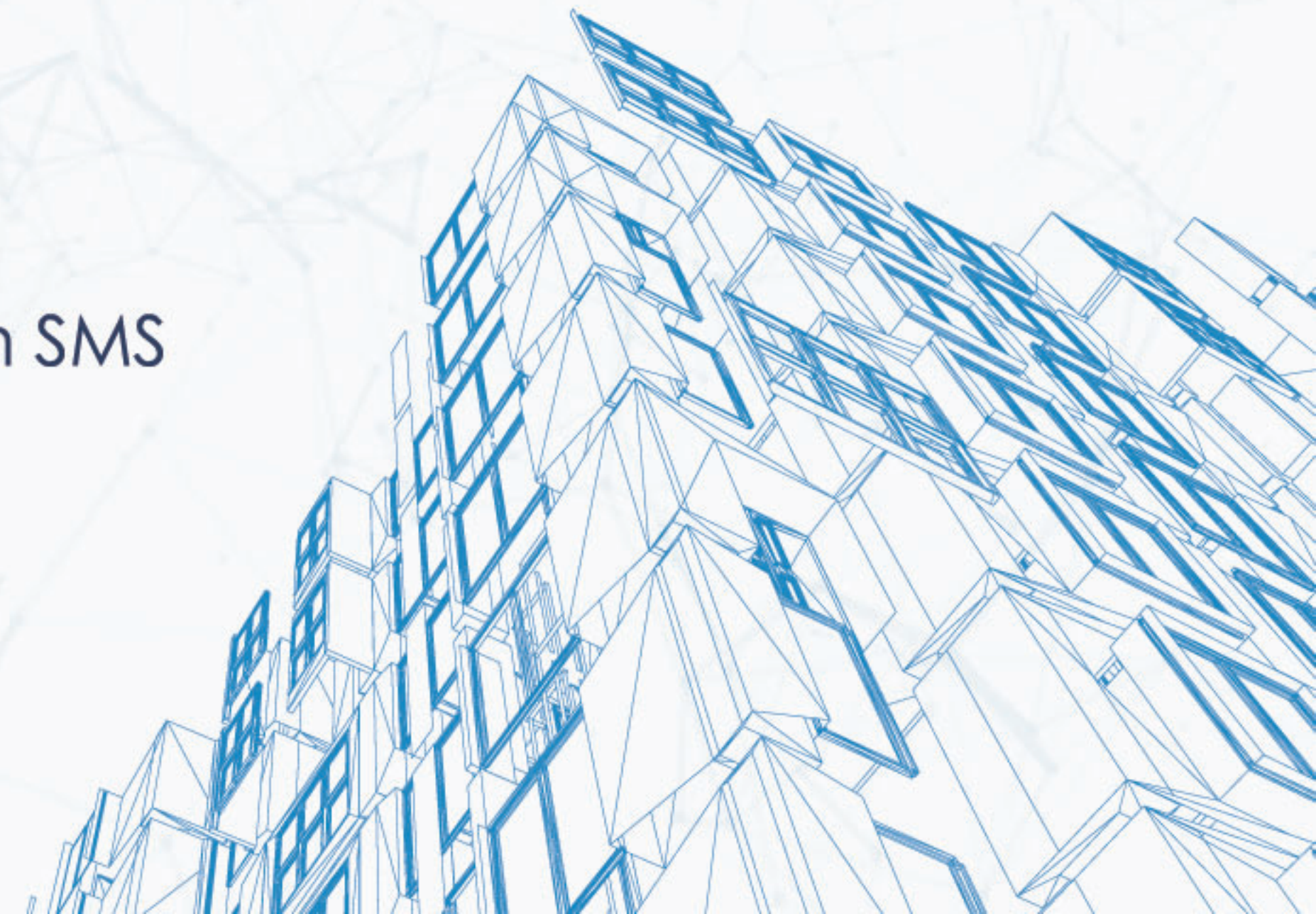
2011

Expanding Into Dubai and India

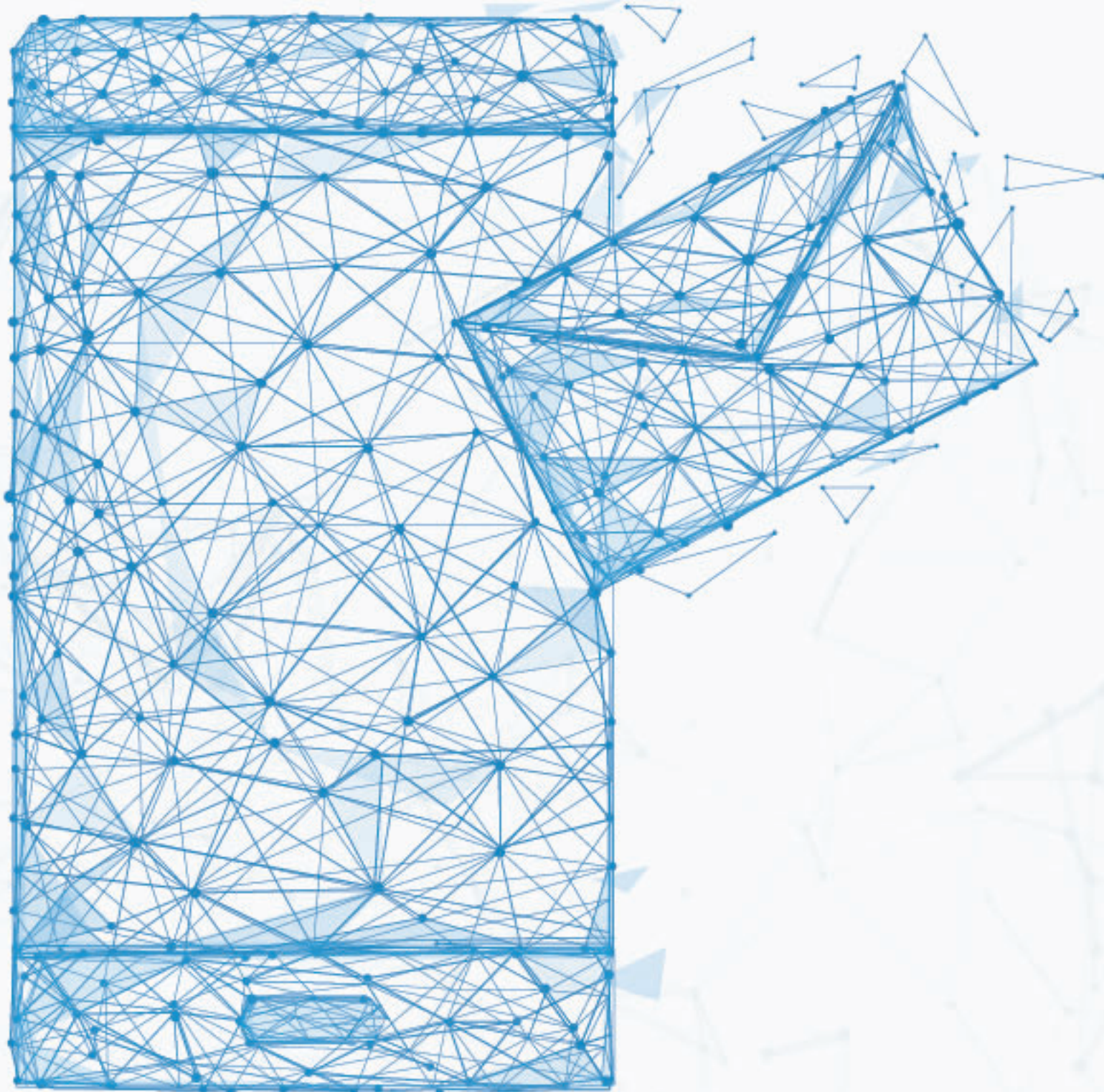
This year, we celebrated the establishment of our second branch in the UAE, marking our presence in the Gulf region. With an impressive 30% market share, our journey was just starting. Our strong partnerships and significant collaborations with industry leaders like Azadea Group, Shaya Group, and Carrefour were propelling our success in the region.

Third Branch Announcement!

Our India branch was now operational, offering premium SMS services customized for this dynamic market. Our global expansion, tailored to diverse regions from East to West and North to South, continued.



With a skilled team of developers supporting us, we've designed exceptional mobile applications for leading industry players, establishing new standards in both speed and innovation. Explore Our Portfolio:



- 1-** BirdsBeep
- 2-** Survey for Business
- 3-** Bulkpush
- 4-** Shifts app
- 5-** Foodannie app
- 6-** 24 help desk
- 7-** Real Estate Mobile App
- 8-** Fitness Mobile App
- 9-** Hotel Mobile App
- 10-** E-commerce Mobile App
- 11-** Learning Center Mobile App
- 12-** Furniture Mobile App

2015



Elevating our stature with distinguished business recognition! We became an associate member of the **GSMA** (The GSMA is a global organization unifying the mobile ecosystem to discover, develop and deliver innovation that helps business and society thrive)



Events Highlight: Annually, we showcase our solutions and innovations at the following venues:

Each year surpasses the last, partnering with industry leaders. Exciting innovations and prospects on the horizon!



The hub for telecom leaders, uniting carriers, ISPs, VoIP innovators, and beyond.
We go where telecom transforms!



A premier event spotlighting **SMS**, Voice, mobile payments, and our cutting-edge applications for businesses and professionals. Engage and innovate in a vibrant ambiance.

Sponsorship: anamWAS



Was#6: WAS ensures seamless Operator-to-Operator & Hub connectivity, guaranteeing GSMA members a reliable GSM service for unparalleled customer experiences.

Was#7: **BROADNET** proudly sponsored the Juice Booth at GSMA's WAS #7 in March 2018, hosted by Emirates Data Clearing House EDCH. A landmark event that enriched our journey!



22th
ANNIVERSARY



Besides, **BROADNET** is a sponsor for REDCROSS-Lebanon.
Enhance their yearly campaigns via BULK SMS.

Up Grade Skills:



BROADNET continuously hones its expertise, ensuring we remain at the forefront of the ever-evolving technology landscape:
the annual meeting for the global Wholesale Telecommunications community
Chicago-USA.



ConneXion, organized by Comfone (Bern-Switzerland) Take part In discussions such as the impact of Big Data in IoT, the latest innovations in ePayments for financial clearing. and more!



2016

Due to our steadfast dedication to quality, strong security measures, and exceptional management systems, we were delighted to declare our **ISO certification**. This stood as proof of Broadnet's unwavering commitment to providing unmatched service, right down to the smallest particulars.

Quality Management System

Information Security Management



2017

We've launched strategic hubs in Italy and Malta, marking our European debut and setting the stage for broader expansion. These new establishments marked a splendid conclusion to an eventful year.

2020

Egypt & KSA

We've launched our branches in Egypt & KSA, delving into extensive market potentials. Unveiling our revolutionary 'Effortless Paperless E-print Solution' for all your document requirements, enhancing the reputation of our brand.

2021

Jordan & Bahrain

By launching our branches in Jordan and Bahrain, we significantly expanded our presence to cover the entire market. We are rapidly extending our reach across the market, underscoring the essential role of SMS. Our aspirations don't end here; expect the opening of more branches in the near future.

2022 : 2023

USA & Qatar

With new branches sprouting in the USA and Qatar, our growth trajectory is aimed at comprehensive market coverage. Harnessing the undeniable power of SMS, we're redefining communication.

And this is just the beginning, expect more branches to unfold soon!

Events Spotlight Record: Year after year, we proudly present our cutting-edge solutions and innovations at various Telecom Events.

We participated in 13 events as exhibitors and attended 4 more events.

- 1- Mobile world congress, Barcelona, Spain
- 2- Capacity Media, Dubai, UAE
- 3- America Wholesale Congress, Miami, USA
- 4- ITW, Washington, USA
- 5- Telecom Terrapin Dubai, UAE
- 6- CC Messaging & GCCM Berlin , Germany
- 7- Whole world congress, Madrid, Spain
- 8- Gitex, Dubai, UAE
- 9- MWC , Las Vegas , USA
- 10- Seamless - Riyadh , KSA
- 11- Seamless – Dubai, UAE
- 12- ME GCCM-Muscat, Oman
- 13- GCCM , Miami , USA

- 1- MWC Shanghai, china
- 2- Capacity, Singapore
- 3- WAS#16
- 4- Africa GCCM-Cape Town



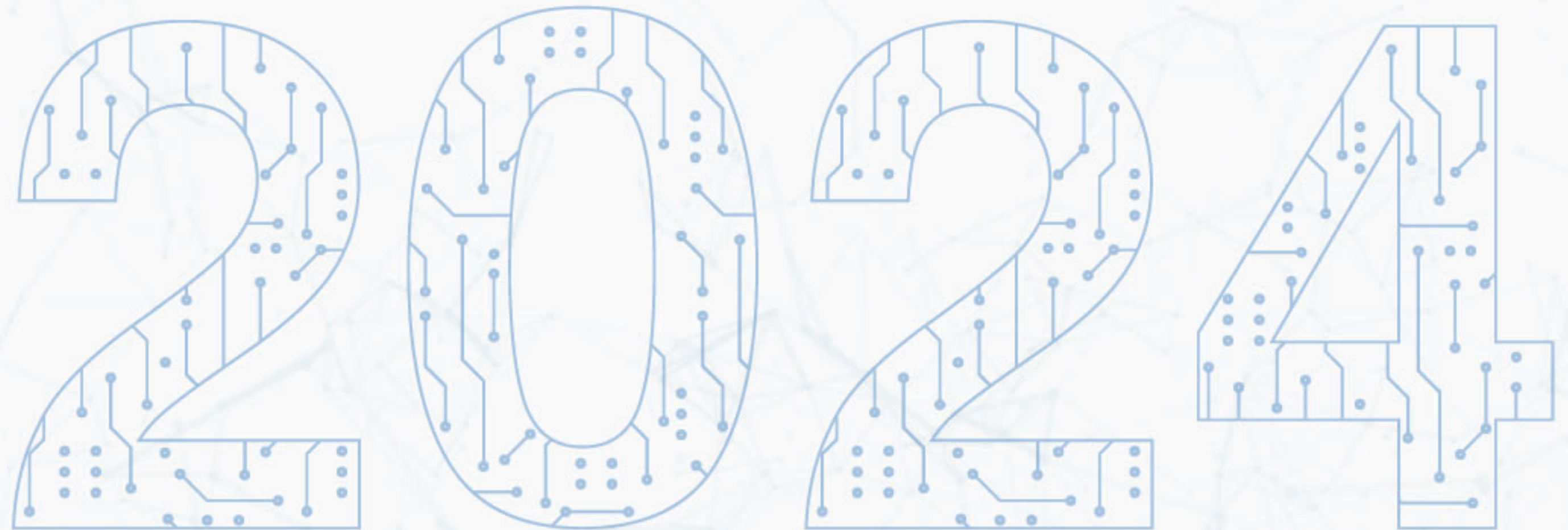
Additionally, we took pride in our affiliations with prestigious organizations, such as:

MEF (The Mobile Ecosystem Forum, is a global trade body that acts as an impartial and authoritative champion for addressing issues affecting the broadening mobile ecosystem)

Carrier Community (CC is an exclusive global telecom club and professional networking community)

GLF (Global Leaders' Forum community, The Global Network of Telecoms Leaders)

2024 and Beyond:



In 2024, **BROADNET** remains dedicated to global expansion, innovation, and exceeding industry standards. Our goal is to solidify our position as a leading force in telecom and messaging, setting new standards in client satisfaction and technology excellence.

In Conclusion

Our service is a game-changer for enterprise strategies. Trusted by top companies, we've consistently boosted ROI and cut costs.

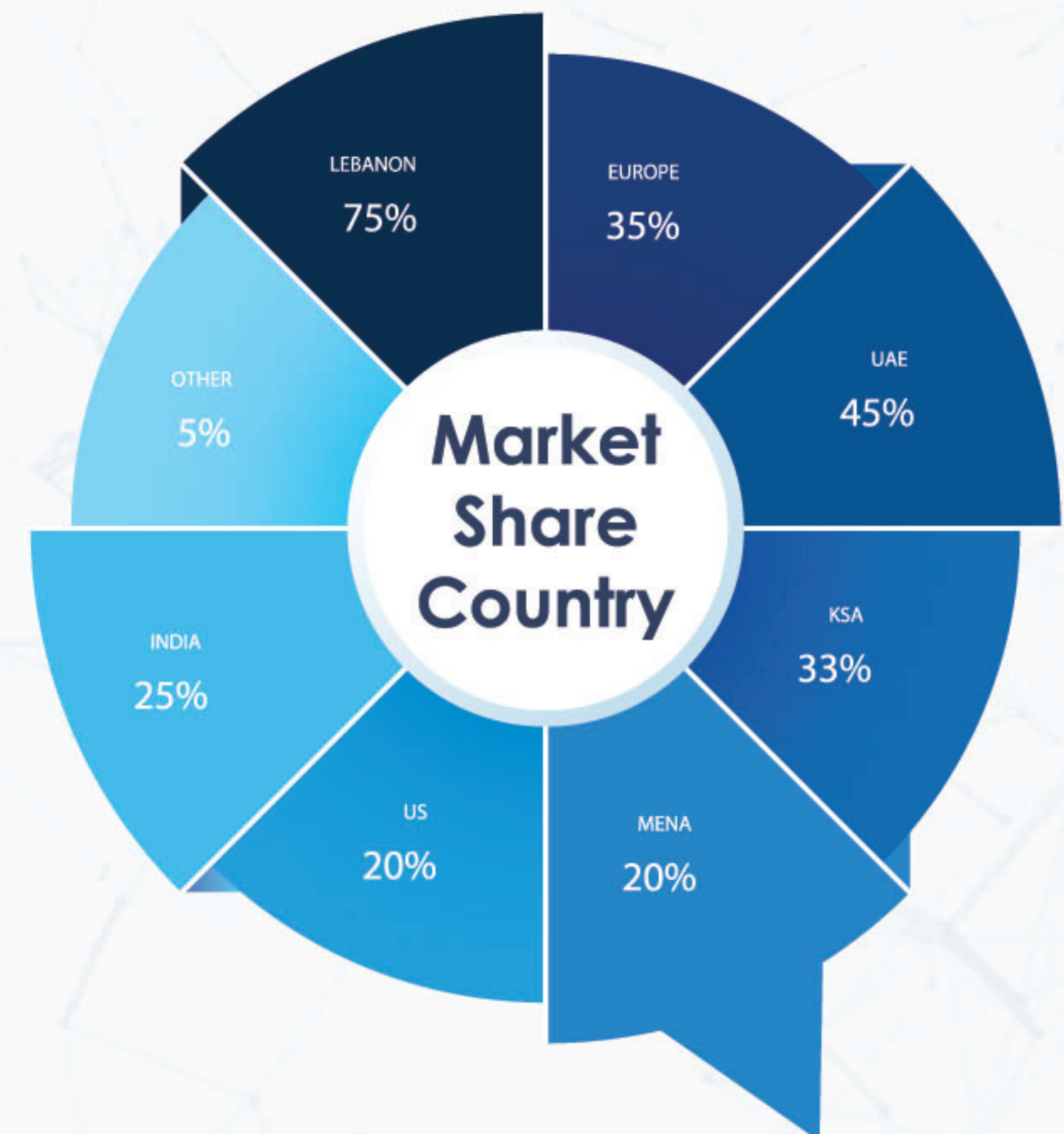
SMS seamlessly bridges vintage charm with modern tech adaptability.

While the digital age revels in social media and app booms, **SMS** remains unfazed.

BROADNET leverages this, boosting social media engagement and app downloads, and offering **SMS** verifications and app notifications.

BROADNET is ever-vigilant to market trends, crafting personalized platform features based on customer insights!

Below, you can see our **SMS** traffic-driven market share in these countries:



Mobile usage is soaring like never before!

Starting with a humble 5,000 **SMS** in 2003, we've now reached an astonishing **300 Million SMS** per day.

Our team has also grown substantially, starting with just 4 employees, and expanding to over **200** employees across our branches.

BROADNET's expansion is indisputable! Our development underscores improved client ROI and established SMS as a fundamental aspect of enterprise interaction.

Prominent aggregators and corporations consistently opt for BroadNet, showcasing our reliable proficiency and assistance.

Trusted by:

comfone

alfa
MANAGED BY
ORASCOM TELECOM

stc

du
وتحيا بها الحياة
add life to life

touch

zain

airtel

VIDEOCON
TELECOM

vodafone

etisalat by e3

orange™

موبايلي
mobily

OUR CLIENTS

We are proud to have 80,000+ clients and partners on board.
Here's a glimpse of our diverse Clientele





LEBANON
Beirut



UK
London



INDIA
Pune



AUSTRALIA
Perth



BAHRAIN
Almoayyed Tower, Seef



SINGAPORE
68 CIRCULAR ROAD



UAE
Business Bay Dubai



ITALY
Milan



EGYPT
Cairo



JORDAN
Amman



QATAR
Doha



NIGERIA
Abuja



UAE
Al Danah, Abu Dhabi



MALTA
Valletta 1515



KSA
Riyadh



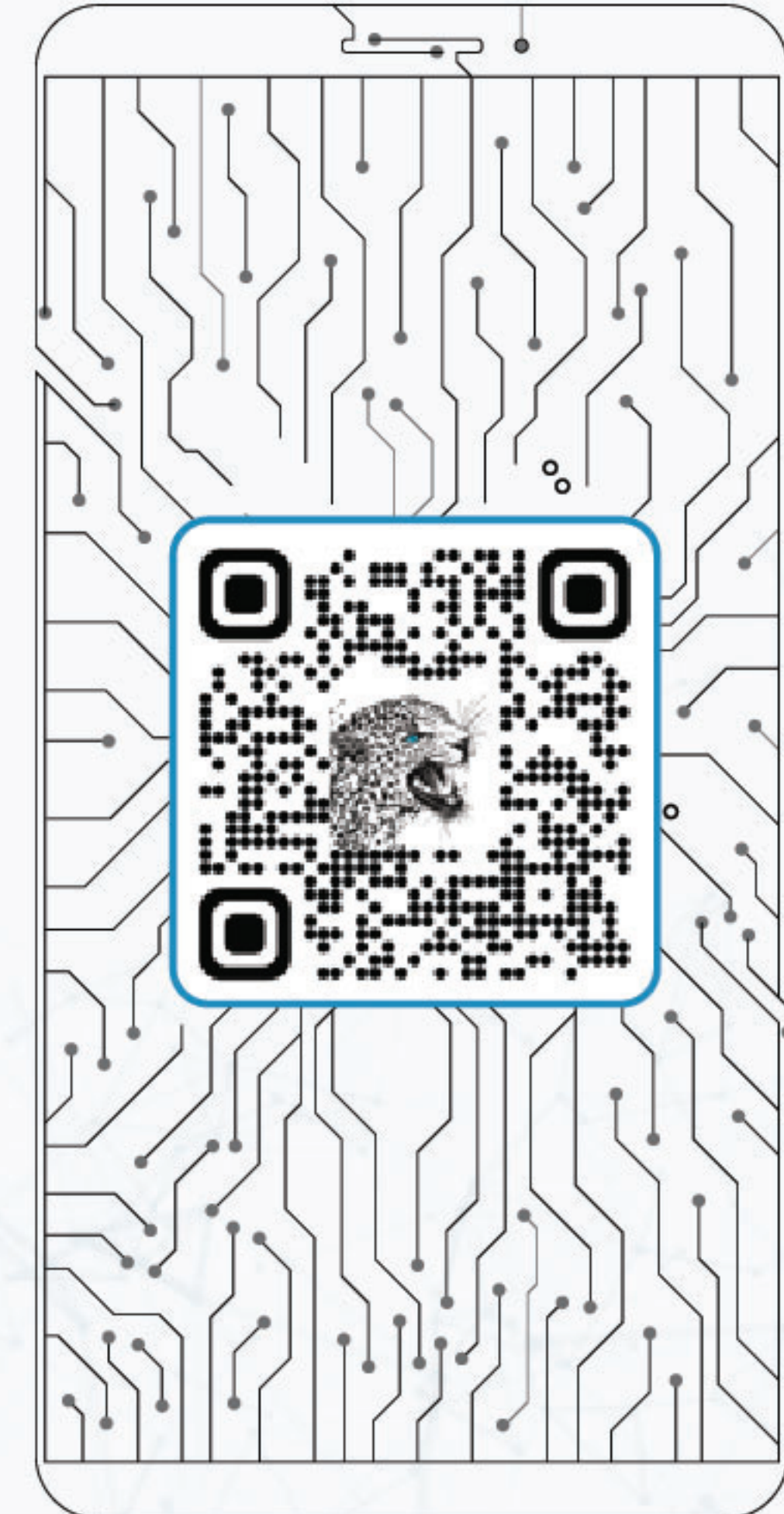
U.S.A
Matawan, NJ



OMAN
Muscat



TURKEY
Istanbul



CONNECT US

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