



www.broadnet.me

Your Trusted

## Global Business Messaging

With two decades of expertise. BroadNet is your reliable source for global SMS solutions. We are proud to be an Associate Member of GSMA and offer industry-recognized services, including **Bulk SMS**, **A2P SMS**, **HLR Lookup**, **SMS Firewall**, **SMSC Gateway**, and **Anti-Fraud SMS**.

300 M

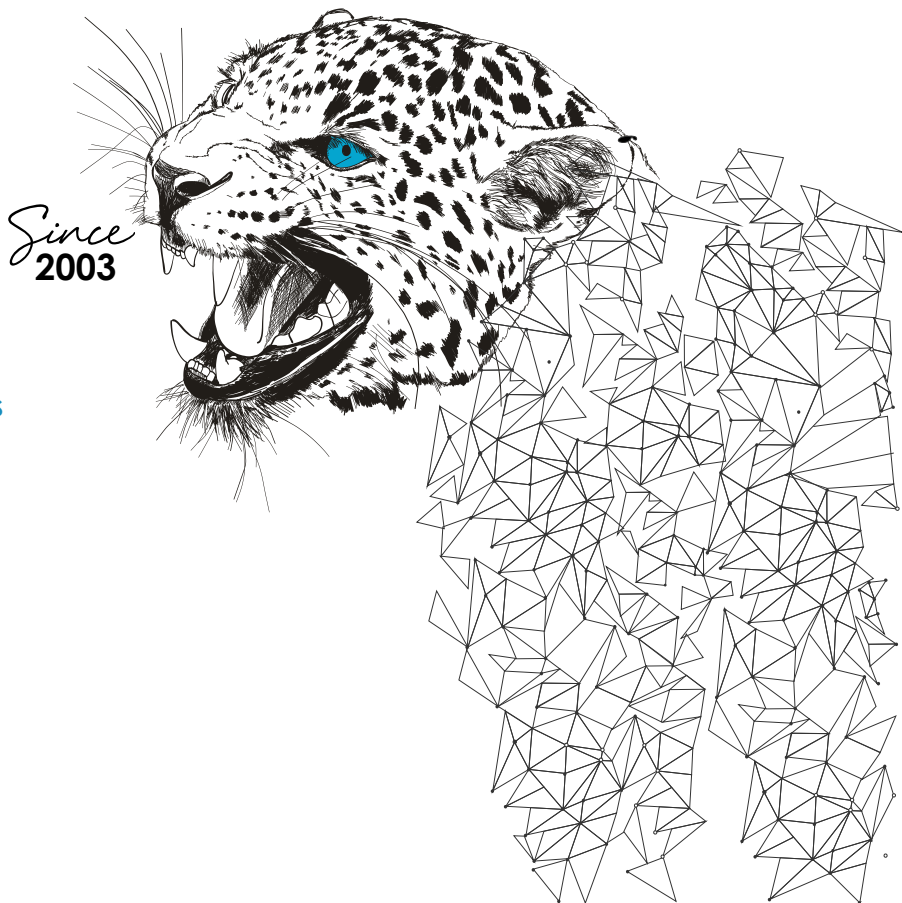
SMS per day



12 Exclusive GTS



Exclusive firewalls  
& SMSC for **18 Operators**



- Q Established in **2003**, we've achieved consistent growth, serving **80,000+** satisfied clients globally.
- Q We prioritize quality and security, holding **ISO 27001:2013**, **ISO 9001:2015**, and **GDPR** certifications.
- Q Explore our SMS platforms offering customization and direct connections to **1000+** operators, ensuring high-quality routes at competitive rates.
- Q We are proud to be affiliated with esteemed organizations such as **MEF**, **Carrier Community**, and **GLF**.



## Vision:

Pioneering Global Excellence in Messaging Services



## Mission:

Dedicated to deliver quality and innovation with transparency utilizing top resources, and enhancing value.



**VALUED  
PARTNERS**

comfone

alfa  
ALFA TELECOM  
MOBILIS TELECOM

stc

du  
دولة الإمارات العربية المتحدة  
add life to life

TATA

zain

airtel

VIDEOCON  
TELECOM

vodafone

etisalat

orange

mobilya  
mobily



## Bulk SMS

Elevate your communication strategy using SMS solutions, featuring a targeted database spanning over 10 countries. Serving various needs such as marketing, alerts, notifications, and reminders, it ensures swift and effective engagement.

### SMS Gateway Features

- Robust SMSC Gateway Solutions.
- High Throughput, Secure, and Fully Integrated.
- Guaranteed 99.99% Delivery.
- Impressive 9,999 SMS/Second Capacity.
- Custom Senders ID.
- Instant Online Delivery Reports and Tracking of SMS.
- No software to download.
- Support All SMS Message Types.
- Transparent Pricing, No Hidden Costs.
- 99.99% Uptime with Backup Solutions redundancy built in.
- Direct SMPP and HTTPS Access.
- Trackable SMS Link
- MMS
- EMAIL to SMS
- EXCEL to SMS

## A2P SMS

**A2P**, or application-to-person messaging, encompasses messages sent from applications to individuals. It covers a wide range of messages, such as marketing, reminders, chat bots, notifications, and **OTPs**.

## 2WAY SMS

**Two-Way SMS**, sent via short codes or long numbers using APIs, effectively engages large customer numbers for sending offers, feedback, fundraising, and appointment confirmations.

## SMSC Gateway

**Broadnet's** hosted Multilanguage platform ensures seamless global SMSC connectivity, supporting various message types with unlimited SMS connections, advanced user and reseller management, high-speed operation up to **9,999** SMS/s with advanced features and innovative reports.

## SMS Firewall

Broadnet's **SMS Firewall** ensures a secure, spam-free messaging environment by filtering MO, MT, and Application traffic with real-time threat detection and configurable blocking rules. Our A2P Monetization feature enhances value for a comprehensive and revenue-efficient solution.

## HLR

Using our HLR Lookup tied to the Home Location Register, verify number authenticity, and avoid costs from undeliverable messages. As Low as **0.001X** euro/ **HLR**, available with http, **API**, **SMPP** or directly from web portal.



## OUR CONNECTIONS

### Intelligent Routes Exchange

- 1- **Direct Connections:** Over **1,000** operators & carriers.
- 2- **High Quality:** Fast delivery with high CR.
- 3- **Premium Routes:** Multiple routing for high-speed, reliable SMS at competitive rates.
- 4- **Wholesale Routes:** Over **5,000 SMS/sec.**
- 5- **SS7 Connections:** **70+** operators across our **12** dedicated GTs.

## OUR PROJECTS



### Flash Call Detection & Prevention:

Identifies and blocks fraudulent flash calls for secure communication.



### Robocall Mitigation:

Detects and prevents unwanted automated calls, reducing fraud and enhancing user experience.



### AIT Traffic Control:

Manages artificial traffic inflation, preventing revenue loss and ensuring efficiency.



### Sender ID Registry:

Secures SMS messaging for governments, enhancing compliance and creating new revenue streams.



### Texty:

A smart solution to test SMS route quality.



### Advanced Messaging Solution:

Seamless integration, backup, and security for banks and enterprises.



### EasyPaperless:

Converts documents and bills into SMS-embedded links, reducing costs and supporting CSR.



### Anti-Fraud SMS:

Prevents phishing, scams, and identity theft, safeguarding user trust.



### OmniChannel:

Unified customer experience across online, mobile, social, and in-person interactions.



### SIM Detection & Consultancy:

Optimizes telecom operations and ensures regulatory compliance.



### MyOTP Service:

Secure online authentication via SMS OTP for safe logins and transactions.



### MailTech:

Send up to **350,000** emails per campaign with automation, **analytics**, and optimization tools. **Maximize reach**, boost engagement, and scale your business effortlessly.



# Few of our Esteemed Clients we work for





**LEBANON**  
Beirut



**UAE**  
Business Bay Dubai



**UAE**  
Al Danah, Abu Dhabi



**UK**  
London



**ITALY**  
Milan



**MALTA**  
Valletta 1515



**INDIA**  
Pune



**EGYPT**  
Cairo



**KSA**  
Riyadh



**AUSTRALIA**  
Perth



**JORDAN**  
Amman



**U.S.A**  
Matawan,NJ



**BAHRAIN**  
Almoayyed Tower, Seef



**QATAR**  
Doha



**OMAN**  
Muscat



**SINGAPORE**  
68 CIRCULAR ROAD



**NIGERIA**  
Abuja



**TURKEY**  
Istanbul



# LET'S CONNECT

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